



# City of Malibu News

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## **FOR IMMEDIATE RELEASE**

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## **City of Malibu Marks Annual Day of Preparedness and the Two-Year Anniversary of the Devastating Woolsey Fire with Community Emergency Preparedness Competition**

(Malibu CA) – In November 2018, the Woolsey Fire tore through the community, destroying nearly 500 homes, taking the lives of three people, and leaving the entire community traumatized. Malibu will never forget. Since Woolsey, the City has committed to ramping up preparedness for future wildfires and declared November 9 as the City of Malibu's Annual Day of Preparedness.

“We will never forget the destruction and pain we all experienced during the Woolsey Fire, which showed us the new normal of California mega-fires,” said Mayor Mikke Pierson. “We owe it to ourselves, our community, and future community members to take what we have learned from the Woolsey Fire and apply it so that we have higher levels of preparedness, and better resilience for the inevitable future fires. So I hope you and your neighbors will join me in this friendly competition that will encourage others to follow your good example.”

The City will commemorate the two-year anniversary of the Woolsey Fire and Malibu's Annual Day of Preparedness on Monday, November 9, 2020 with a community effort to promote emergency preparedness. In an effort to recognize residents who are already prepared and encourage others to take steps to be more prepared, the City is asking residents to submit photos or videos showing how they have prepared in a friendly competition to be declared the "Best Prepared in 2020".

Participants are asked to submit one to five photos and/or a video no longer than 30 seconds by email to [publicsafety@malibucity.org](mailto:publicsafety@malibucity.org) no later than Friday, October 23. All of the submissions will be reviewed by a panel consisting of Mayor Mikke Pierson, Malibu CERT Team leader Richard Garvey, and Public Safety Commission Chair Chris Frost to determine who will receive the honorary title of “Best Prepared” based on their submissions.

Submission photos and videos will not be judged based on production quality, but on how well the participant is prepared for emergencies. The photos and videos should demonstrate for example, emergency plans, emergency supplies and kits, fire extinguishers, solar phone chargers, a certificate of completion of a CERT or first aid course, or anything that demonstrates preparedness.

All participants will receive a certificate of recognition from the City, and the person who is named “Best Prepared” by the panel will receive a commendation by the Malibu City Council during the City Council Virtual Meeting on Monday, November 9. “In addition, during the November 9 Council Meeting, a slide show of all of the submissions will be presented, along with a video highlighting the progress that has been made in rebuilding Malibu homes destroyed in the Woolsey Fire.

All of the competition information will be posted and updated at [www.MalibuCity.org/Woolsey2Year](http://www.MalibuCity.org/Woolsey2Year). For more information, call Sarah Kaplan, Public Safety Specialist at d310-456-2489, ext. 368 or email [publicsafety@malibucity.org](mailto:publicsafety@malibucity.org).

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