



# City of Malibu News

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## For Immediate Release

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## City of Malibu and Sheriff's Department Roll Out Beach Team and Summer Safety Messages to Help Keep Beaches and Highways Safe During Busy Summer Season

(Malibu, CA) – As the community prepares to welcome millions of visitors who come to enjoy Malibu's world-famous beaches, the City and the Los Angeles County Sheriff's Department started the annual Summer Beach Team program, bringing additional patrols to keep Malibu's beaches and highways safe during the summer.

"Malibu is proud to have 21 miles of the iconic PCH and to have beautiful beaches that are famous around the world," said Mayor Rick Mullen. "We must do everything we can to keep them safe for residents and visitors alike."

From Memorial Day weekend until after Labor Day, the Beach Team patrols include additional patrol vehicles on PCH and other roads and quads and trucks that patrol on the beaches. A primary focus of the Beach Team is to eliminate the consumption of alcohol at the beaches, which results in a significant reduction in the number of assaults, rescues made by Lifeguards, and injury accidents on the highways.

All summer long, the City will be posting safety messages on social media with the hashtag #SafeSummer, reminding residents and visitors to celebrate the summer responsibly to keep Malibu's roads and beaches safe:

- Stay alive, don't drink and drive. Get a taxi or a ride share, or use designated drivers.
- That text can wait, so put down the phone and focus on the road.
- Slow down and be mindful of pedestrians crossing PCH to reach the beach and cars pulling in and out of beach parking spots.
- The beach and alcohol don't mix.
- Never leave pets or kids unattended in cars.
- Avoid break-ins. Don't leave valuables in your car.
- Share the road and help keep PCH safety for Malibu's residents, motorists, cyclists and pedestrians.

To contact the Malibu Lost Hills Sheriff's Station for non-emergency matters, call 310-456-6652. To report drunk drivers or other emergencies, call 911.

The City offers traffic and emergency alerts by text message and email. To sign up to receive alerts, visit [www.MalibuCity.org/News](http://www.MalibuCity.org/News), scroll down to "Alert Center," and choose "Traffic Alerts" and "Emergency Alerts."

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