



JOIN US FOR THE MALIBU ONE WATER FESTIVAL

The City of Malibu, along with water experts, businesses, and community partners present the inaugural One Water Festival. Malibu's One Water Festival, an informative and exciting event designed for all ages, will be held Saturday, June 18, 2016, from 9:30 a.m. to 2:00 p.m. at Point Dume Marine Science Elementary - 6955 Fernhill Dr, Malibu.

The One Water Festival activities, displays, and competitions are designed to educate, inspire and activate the public on water issues and conservation at a time when California's worst drought on record brings attention to the diminishing state of our most valuable resource.

The day will tell Malibu's water story; to present a picture of the current and projected issues affecting local water supplies, including where our water comes from, where it goes, supply and demand, and what can be done to increase and conserve current supplies.

TARGET AUDIENCE & EVENT MARKETING

The target audience for the One Water Festival are residents of Malibu and surrounding areas. Event marketing will include television and print advertisements, distribution of flyers and posters throughout the area, street teams, social media, and various communication channels available to the City of Malibu. Sponsor logos will be prominently displayed on all marketing material.

BECOME A SPONSOR

We invite your company to take part in Malibu's One Water Festival and be recognized as a leader in education and advocating for smart water usage. Sponsoring Malibu's One Water Festival is an ideal venue to:

- Demonstrate your company's commitment to water conservation
- Act locally by supporting causes that are important to Malibu residents
- Build visibility and awareness to a diverse group of event attendees, volunteers, exhibitors

There are a range of sponsorship opportunities which will enable your organization to make a significant contribution towards the overall success of the One Water Festival while enjoying strong brand exposure and communication channels to Southern California residents.

SPONSOR LEVELS

	Title Sponsor	Door prize Sponsor	Stage Sponsor	Picnic/Tent Area Sponsor	Activity Sponsor	Event Sponsor
	\$5,000	\$2,500	\$2,500	\$1,500	\$1,000	\$500
Marketed as Title Sponsor (One Water Festival Brought to you by...)	x					
Prominent recognition on all event advertising (flyers, television, social media, etc)	x					
Recognition in press releases and pre-event speaking opportunities	x					
Speaking opportunity during event	x	x				
Prominent signage throughout event	x	x				
Title Sponsor for door prize/ Passport Program ("Your Company" Passport)	x	x				
Prominent logo placement on Festival Passport	x	x				
Title Sponsor for stage ("Your Company" Stage)	x		x			
Prominent signage on main stage	x		x			
Logo placement on Festival flyers and posters	x	x	x	x	x	x
Recognition during program agenda	x	x	x	x	x	x
Signage throughout event	x	x	x	x	x	x
Booth space	x	x	x	x	x	x
Prominent Logo placement at designated activity/area	x				x	

SPONSORSHIP

Sponsorship Level

Activity or Area
(if applicable)

Name:

Company:

Address:

Phone:

Street

Email:

City

State

ZIP

Payment made by:

Cash/Check

Invoice Me

AmEx

Visa

MasterCard

If paying by credit card, please provide the following information

Name as it appears on card

Credit Card Number
(please print legibly)

Billing Zip Code

Expiration Date:

Amount you authorize Hastings & Company to deduct from credit card \$

Signature

Date

Note: Please email a jpeg of your company logo to erin@portcitymarketing.com for inclusion on publicity materials

THANK YOU FOR YOUR SUPPORT!

Please make check payable to:
HASTINGS & COMPANY
21520 Yorba Linda Blvd., G518
Yorba Linda, Ca 92887

BECOME AN EXHIBITOR

EXHIBITOR BOOTH REGISTRATION

Interested in hosting an exhibit or resource booth as part of Malibu's One Water Festival on Saturday, June 18, 2016?

Don't miss your opportunity to share your expertise with the public through interactive, hands on activities. Tables, chairs and canopy provided by festival.

Yes, count me in!

Main Contact:

Address:

Street

City

State

ZIP

Company:

Main Contact

Phone:

Main Contact

Email:

What is your organization's relationship to environmental sustainability?

Do you have a related activity?

THANK YOU FOR YOUR SUPPORT!

Please scan and send your completed form to: dan@portcitymarketing.com

If you are unable to scan this form, you can email the information above within the body of an email or call Dan at (415) 350-4528