



City of Malibu

MEMORANDUM

To: Cultural Arts Commission
From: Reva Feldman, City Manager
Date: June 25, 2019 (*updated January 27, 2020*)
Re: Cultural Arts Commission Assignments for Fiscal Year 2019-2020

At its Regular meeting on June 24, 2019, the City Council approved the following items for the Commission's annual work plan for Fiscal Year 2019-2020:

1. Facilitate regular art exhibitions and related events at Malibu City Hall
2. Review and recommend to City Council new artwork for the Water Treatment Facility fencing located on the corner of Civic Center Way and Cross Creek Road
3. Review and recommend policies, procedures, and projects in accordance with the Art in Public Places Ordinance
4. Provide feedback regarding advertising, marketing, and website content for Cultural Arts programs and events, including the Malibu Arts and Culture website
5. Work with staff to produce cultural arts programs and events, including Arts in Education outreach in Malibu schools
6. Review and recommend a location for a labyrinth garden at Legacy Park
7. Coordinate meetings with artists in the community using the existing composers' breakfast meetings as a model
8. Investigate the potential for a performance and visual arts center in Malibu
9. Approve submitted artwork for the City Utility Box Art Program
10. Work with City staff to compile attendance data related to cultural arts programs, events, performances, exhibitions, and workshops
11. Assist Planning staff on the development of a Zoning Text Amendment (ZTA) regarding the display of art throughout the City
12. Provide feedback for advertising, marketing, and promotion of Cultural Arts programs and events
13. Provide input regarding the current Temporary Use Permit (TUP) process to allow temporary pop-up galleries and performance art exhibits in vacant business spaces
14. Make bimonthly oral reports to the City Council on Commission activities
15. Submit a mid-year written report to the City Council on Commission activity
16. *Review the Statues for Equality Program and potentially recommend a nominee, statue size, and location for placement*
17. *Review the current City gateway signs and recommend options for replacement*