

MINUTES
ARTS COMMISSION
REGULAR MEETING
MAY 25, 2021
TELECONFERENCED – VARIOUS LOCATIONS
9:00 A.M.

The following meeting was held pursuant to the Governor's Executive Orders N-25-20 and N-29-20 and fully teleconferenced from various locations during the coronavirus disease (COVID-19) pandemic.

MEETING CALL TO ORDER

Chair Cherin called the meeting to order at 9:05 a.m.

ROLL CALL

The following persons were recorded in attendance via teleconference by the Recording Secretary:

PRESENT: Chair Lotte Cherin; Vice Chair Julia Holland; Commissioners Barry Haldeman, Peter Jones, and Fireball Lawrence; and Ex-Officio Graeme Clifford

ALSO PRESENT: Jesse Bobbett, Community Services Director; Kristin Riesgo, Community Services Deputy Director; and Brittany Saleaumua, Administrative Assistant

PLEDGE OF ALLEGIANCE

Commissioner Jones led the Pledge of Allegiance.

APPROVAL OF AGENDA

MOTION Commissioner Jones moved, and Chair Cherin seconded a motion to approve the agenda. The question was called, and the motion carried unanimously.

REPORT ON POSTING OF AGENDA

Administrative Assistant Saleaumua reported the agenda for the meeting was properly posted on May 20, 2021.

ITEM 1 CEREMONIAL/PRESENTATIONS

A. Presentation to Outgoing Poet Laureate Dr. John Struloeff

Chair Cherin presented an award to outgoing Poet Laureate Dr. John Struloeff.

Dr. Struloeff thanked the Commission for their support and stated he has enjoyed serving as the Malibu Poet Laureate.

ITEM 2.A. PUBLIC COMMENTS

None.

ITEM 2.B. COMMISSION AD HOC COMMITTEE REPORTS

1. Arts in Education

Community Services Deputy Director Riesgo stated former Malibu Poet Laureate Ricardo Means Ybarra and Jolynn Regan conducted poetry workshops at Malibu Elementary School and the poems would be included in the 2021 Student Anthology.

Commissioner Jones suggested adding a photo of the poet next to their literary work for the next Poetry Anthology.

2. Malibu Public Art Exhibitions

In response to Commissioner Haldeman, Commissioner Lawrence stated live music should correlate with the theme of the Art Walk.

3. Business and Community Outreach

Commissioners Haldeman and Jones discussed a proposal to secure local artwork to loan to realtors when staging homes and display within businesses.

Commissioner Lawrence suggested working with businesses to increase artists's exposure. He stated businesses or restaurants would have more foot traffic compared to a staged home.

4. Social Media

No updates. Item discussed under Agenda Item No. 5.A.

ITEM 3 CONSENT CALENDAR

MOTION Chair Cherin moved, and Commissioner Haldeman seconded a motion to approve the Consent Calendar. The question was called, and the motion carried unanimously.

The Consent Calendar consisted of the following items:

- A. Previously Discussed Items
None.
- B. New Items
 - 1. Approval of Minutes
Recommended Action: Approve the minutes for the April 27, 2021 Cultural Arts Commission Regular Meeting.

ITEM 4 OLD BUSINESS

- A. Commission Rules of Procedure and Decorum
Recommended Action: 1) Adopt Malibu Arts Commission Resolution No. MAC 21-01, adjusting the Rules of Procedure and Decorum to change the Commission's name from Cultural Arts Commission to Malibu Arts Commission; and 2) Rescind Cultural Arts Resolution No. 19-01.

Community Services Director Bobbett presented the staff report.

In response to Commissioner Haldeman, Community Services Director Bobbett stated Commissioners should refrain from engaging in dialogue with public speakers during meetings but Commissioners could ask for clarification from public speakers.

Commissioner Haldeman stated Malibu Arts Commission Resolution No. MAC 21-01 Section 4.A.2 referenced Malibu Municipal Code (MMC) Section 2.40.080, which regulated the Public Safety Commission. He requested this reference be corrected.

MOTION Vice Chair Holland moved, and Chair Cherin seconded a motion to adopt the Malibu Arts Commission Resolution No. MAC 21-01, adjusting the Rules of Procedure and Decorum to change the Commission's name from Cultural Arts Commission to Malibu Arts Commission, and rescinding Cultural Arts Resolution No. 19-01.

FRIENDLY AMENDMENT

Commissioner Haldeman amended the motion to correct the typographical error in Commission Resolution No. MAC 21-01 Section 4.A.2 to reference MMC Section 2.26.080. Vice Chair Holland and Chair Cherin accepted the amendment.

The question was called, and the motion carried unanimously.

- B. Outdoor Musical Performances at Local Businesses
Recommended Action: At the request of the Business and Community Outreach Ad Hoc Committee, discuss the potential for outdoor musical performances at local businesses to promote awareness of the arts.

Commissioner Haldeman explained the Temporary Use Permit process for outdoor

musical performances at local businesses and shopping centers.

Commissioner Jones stated the proposed Art Walk at Legacy Park in October 2021 could be the first outdoor musical performance event.

Vice Chair Holland stated the Art Walk was scheduled in October 2021 due to the Temporary Use Permit requirements.

Commissioner Lawrence suggested partnering with local businesses that would like the Commission's assistance with coordinating live music. He stated the business owner would be responsible for securing the Temporary Use Permit.

Commissioner Haldeman stated he would work with Commissioner Jones on a proposal for music at businesses for review at the June 22, 2021 Regular meeting.

CONSENSUS By Consensus, the Commission continued Item 4.B. to the June 22, 2021 Regular meeting.

ITEM 5 NEW BUSINESS

A. Arts Commission Social Media and Branding

Recommended Action: Review and approve potential options for social media and branding of the Malibu Arts Commission.

Community Services Deputy Director Riesgo presented the staff report.

Chair Cherin stated she would verify her ownership of the MalibuArtsCommission.org domain name. She stated if she owned the domain name, she would transfer it to the City.

Commissioner Lawrence presented options for the new Malibu Arts Commission logo for review and approval.

Vice Chair Holland suggested adding the website address to the logo rather than the Commission's date of establishment.

CONSENSUS By Consensus, the Commission approved the Malibu Arts Commission logo with the purple border and the addition of the website address.

B. Poet Laureate Program

Recommended Action: At the request of Chair Cherin, review and provide feedback regarding the Poet Laureate Committee program, Verse About Town.

CONSENSUS By Consensus, the Commission agreed to hear Item 5.B.

Chair Cherin stated the poetry program, Verse About Town, would include poems displayed at businesses, parks, and neighborhoods.

Commissioner Jones stated it would be difficult for people to read a poem at the intersection of Pacific Coast Highway and Webb Way.

Commissioner Haldeman suggested coordinating a Poetry Walk, similar to the Art Walk.

Commissioner Lawrence suggested placing poems at various Malibu locations and creating a searchable poetry program or scavenger hunt.

Chair Cherin thanked the Commission for their ideas. She stated she would discuss the ideas with the Poet Laureate Committee.

ITEM 6 STAFF UPDATES

Community Services Deputy Director Riesgo provided an update regarding the Poet Laureate Program.

ITEM 7 COMMISSIONER REPORTS, COMMENTS AND INQUIRIES

In response to Commissioner Haldeman, Community Services Director Bobbett stated the City Council approved the Fiscal Year 2021-2022 Commission assignments at the May 24, 2021 City Council Regular meeting.

Commissioner Lawrence left the meeting at 11:09 a.m.

FUTURE AGENDA ITEMS

Outdoor Musical Performances at Local Businesses

ADJOURNMENT

MOTION At 11:10 a.m., Commissioner Haldeman moved, and Chair Cherin seconded a motion to adjourn the meeting. The question was called, and the motion carried 4-0, Commissioner Lawrence absent.

Approved and adopted by the Cultural Arts Commission of the City of Malibu on June 22, 2021.



LOTTE CHERIN, Chair

ATTEST:



BRITTANY SALEAUMUA, Administrative Assistant