

MINUTES
MALIBU ADMINISTRATION & FINANCE SUBCOMMITTEE
SPECIAL MEETING
MAY 12, 2021
TELECONFERENCED - VARIOUS LOCATIONS
1:00 P.M.

The following meeting was held pursuant to the Governor's Executive Orders N-25-20 and N-29-20 and fully teleconferenced from various locations during the coronavirus disease (COVID-19) pandemic.

CALL TO ORDER

Councilmember Pierson called the meeting to order at 1:02 p.m.

ROLL CALL

The following persons were recorded in attendance:

PRESENT: Councilmember Mikke Pierson and Councilmember Steve Uhring

ALSO PRESENT: Interim City Manager Steve McClary; Assistant City Manager Lisa Soghor; Renée Neermann, Finance Manager; Parker Davis, Media Technician; and Mary Linden, Executive Assistant

APPROVAL OF AGENDA

MOTION Councilmember Uhring moved and Councilmember Pierson seconded a motion to approve the agenda. The question was called, and the motion carried unanimously.

REPORT ON POSTING OF AGENDA

Executive Assistant Linden reported that the agenda for the meeting was properly posted on May 6, 2021.

ITEM 1 PRESENTATIONS

None.

ITEM 2 OLD BUSINESS

None.

ITEM 3 NEW BUSINESS

A. Fiscal Year 2021-2022 General Fund Grants

Recommended Action: Provide a recommendation to the City Council concerning recipients and amounts for the Fiscal Year 2021-2022 General Fund Grant Program.

Assistant City Manager Soghor presented the report. She stated \$150,000 was allocated for the General Fund Grant Program in the proposed Fiscal Year 2021-2022 budget. She explained the grant application process. She stated the 23 applications received totaled just under \$440,000. She stated the Subcommittee's recommendations would be included in the public hearing for the proposed Budget at the City Council meeting on May 24. She stated grant agreements would be sent to all successful applicants on July 1, 2021.

Marlene Matlow, Friends of Malibu Urgent Care, stated the Urgent Care Center was a vital resource for the community due to its distance from emergency care. She stated the director was looking for emergency room technology for vital diagnostic tools and other services. She thanked the City for its past support. She stated the amount requested was far short of actual expenses. She discussed the difficulty finding donors, especially during the COVID-19 pandemic.

Ellen Shane explained the work of the Emily Shane Foundation. She stated the Foundation provided academic support and mentorship at Malibu Middle School and 12 other sites in Los Angeles and Ventura Counties. She stated the need for academic support increased during the pandemic. She stated they also helped students cope with isolation. She stated a hybrid model was being planned.

Helene Eisenberg was not present at the time of the hearing.

Susan Tellem discussed the work of American Tortoise Rescue. She announced World Turtle Day on May 23. She stated grant funds would be used to provide veterinary assistance. She discussed fundraising challenges due to the pandemic. She expressed support for awarding a grant to Friends of Malibu Urgent Care.

Chris Baca, Meals on Wheels West, stated they served 12 people in Malibu. He discussed a phone reassurance program started during the pandemic. He stated the need was greater than ever due to social isolation.

Jennifer Brent, California Wildlife Center Executive Director, discussed activity over the past year. She stated they received more than 30,000 calls annually. She stated the marine mammal budget alone was \$343,000. She stated this was the smallest amount ever requested from the City. She thanked the City for a successful partnership.

Julia Holland expressed support for Eco Hero Kids Foundation. She discussed the Foundation's work to enhance environmental awareness. She discussed a new online curriculum and stated a grant would finance video shoots this summer.

Doctor Constance Scharff, Vice President, stated Rock to Recovery had provided providing mentors to children in Malibu for seven years. She stated they addressed needs often overlooked and provided cathartic release and improved mental health. She discussed their work to support for mental rehabilitation facilities and businesses in Malibu. She stated the \$40,000 requested would fund a full year.

Michel Shane thanked the City for its support over the years. He discussed the impact of the pandemic on the Emily Shane Foundation. He discussed fundraising efforts and services provided to students during the pandemic. He commended Ellen Shane for her work to keep the Foundation going.

Ayako Yoshida, Malibu Women's Club President, thanked the City for its first grant last year that helped fund a fire prevention campaign presented by students. She stated it was healthy and therapeutic for the children involved.

Oscar Mondragon, Malibu Labor Exchange Director, discussed the Labor Exchange's work in Malibu over the past 28 years. He stated they were working with the Malibu Foundation to train workers to be ready to assist with future fires.

Francesca McCaffery thanked the Council and other applicants. She expressed support for Children's Lifesaving Foundation. She stated the City been a wonderful partner in serving over 1,000 homeless and at-risk youth each year. She stated the full fallout from the pandemic had yet to be seen. She stated they hoped to see a good summer season after having to cancel programs last year due to the pandemic. Maria D'Angelo, Director, thanked the Councilmembers.

Lisa Szilagyi expressed support for Creative Steps and Hand in Hand programs. She stated Creative Steps supported adults with disabilities. She discussed the partnership with Shemesh Farms. She stated Hand in Hand provided opportunities for disabled individuals to interact with non-disabled peers. She discussed the impacts of isolation, particularly on disabled individuals.

Karin Al-Hardan, Webster Elementary School PTA, discussed Steam Room, which prepared students for careers in areas that did not exist yet. She discussed the importance of project-based education. She stated the program was embraced by teachers and grew during distance learning. She stated supplies and teacher hours were not funded by Santa Monica-Malibu Unified School District (SMMUSD).

Lotte Cherin discussed the Malibu Arts Foundation's work with the Malibu Arts Commission. She stated the Arts Commission had limited funding. She stated the City's budget for the arts is pitiful.

Joel Schulman expressed support for Poison Free Malibu. He announced the City's Local Coastal Program Amendment (LCPA) on pesticides would be voted on tomorrow by the California Coastal Commission. He discussed outreach and educational activities related to the LCPA. He discussed work related to AB 1788.

Shari Latta expressed support for Children's Creative Workshop. She thanked the City for its support in the past. She stated it was the only freestanding, non-profit preschool in Malibu. She stated Children's Creative Workshop would match any amount awarded by the City to offer scholarships.

Kasey Earnest, Malibu Boys and Girls Club, thanked the Council and fellow members of the service community. She discussed the Club's work throughout the pandemic. She discussed a curriculum developed for young people recovering from trauma. She stated the program had been approved by SMMUSD to be offered as a for-credit program at Malibu High School in 2021-2022.

Jennifer Pappas, Malibu Elementary School PTA President, stated a grant would help fund a marine science program. She discussed joint efforts with Webster Elementary School to present a marine science-based fair and co-programs. She discussed challenges for both parents and students during the pandemic. She stated exposing students to science-based programs would create environmental stewards. She expressed support for the Malibu Shark Fund Grad Night application.

Oscar Mondragon continued his comments in support of the Malibu Labor Exchange.

Sean McCaffery expressed support for Children Lifesaving Foundation. He thanked former City Manager Reva Feldman.

Councilmember Pierson stated all the speakers' comments were heartwarming. He commended them for their efforts on behalf of the community. He stated this was an extremely difficult decision to make.

Councilmember Uhring agreed with Councilmember Pierson. He stated it was impressive to see how many people stood up to do something to help others. He stated all the organizations were deserving.

Councilmember Pierson disclosed that he and Councilmember Uhring had not discussed any of the applications before this meeting.

Councilmember Uhring discussed his process for determining what he would suggest for grant awards.

Councilmember Pierson stated his focus was on organizations that had a direct impact on Malibu residents. He stated he considered the size of each organization, previous funding, access to other outside funding, and assets.

Councilmember Uhring stated he also considered the financial status of the organizations. He stated he tried to focus on those that impacted a broad spectrum of Malibu.

Councilmember Uhring and Councilmember Pierson provided their suggestions for potential awards to each applicant.

In response to Councilmember Pierson, Assistant City Manager Soghor explained the Fiscal Year 2020-2021 budget had \$9,000 remaining for the Malibu Arts Commission. She discussed budget adjustments for cancelled programming due to the pandemic. She stated the proposed Fiscal Year 2021-2022 budget included \$35,000 for arts programming, which was expected to resume, and an additional \$136,000 for staff time allocated to supporting the Commission and running events. She stated the City fully funded the Malibu Arts Commission.

Councilmember Pierson suggested no additional funds be awarded to Malibu Arts Foundation since funding was allocated in the budget for the arts, a high priority for the City. Councilmember Uhring agreed with Councilmember Pierson.

Councilmember Uhring stated he wanted to consider how organizations raised funds. He stated PTAs and the Shark Fund had defined contributor bases from whom they could seek contributions. He stated he tried to offer funding to other organizations that had a harder time finding donors.

Councilmember Pierson discussed the impact on fundraising for schools while students were attending virtually. He stated SMMUSD was not very supportive.

In response to Councilmember Uhring, Assistant City Manager Soghor confirmed that funds raised by individual school PTAs stayed in Malibu.

Councilmember Uhring suggested setting \$5,000 aside for possible future allocations and distributing \$6,500 to Malibu Elementary School PTA, Webster Elementary School PTA, and the Shark Fund.

Councilmember Pierson suggested setting aside \$7,500 and distributing the remaining amount equally to the PTAs and the Shark Fund.

Councilmember Pierson and Councilmember Uhring agreed with allocating \$1,500 to each PTA and the Shark Fund, leaving \$7,000 set aside for future allocations.

Assistant City Manager Soghor stated the Subcommittee's recommendation would be presented to the Council with the budget at the public hearing on May 24, 2021, when the other Councilmembers could weigh in on the recommended distribution.

Councilmember Uhring stated it was impossible to make everyone happy. Councilmember Pierson agreed that this was a very difficult process.

Councilmember Pierson stated he would continue to work with PTAs on fundraising.

CONSENSUS

By consensus, the Subcommittee agreed to provide a recommendation to the City Council that it award 20 grants totaling \$143,000 for the Fiscal Year 2021-2022 General Fund Grant Program as follows, retaining \$7,000 for future allocation:

1. Adamson House Foundation-----	\$1,500
2. American Tortoise Rescue -----	\$750
3. Aurelia Foundation-----	\$1,000
4. Boys and Girls Club of Malibu Afternoon Programming -----	\$90,000
5. California Wildlife Center-----	\$2,000
6. Children's Creative Workshop-----	\$750
7. Children's Lifesaving Foundation-----	\$2,500
8. Eco Hero Kids Foundation -----	\$500
9. Emily Shane Foundation -----	\$2,000
10. Friends of Malibu Urgent Care Center -----	\$5,000
11. Malibu Community Labor Exchange-----	\$10,000
12. Malibu Elementary School PTA -----	\$1,500
13. Malibu High School - Shark Fund, The-----	\$1,500
14. Malibu Jewish Center & Synagogue (Hand in Hand)-----	\$2,000
15. Malibu Mountain Rescue Team, Inc. (Malibu Search and Rescue Team) -----	\$12,500
16. Malibu Women's Club -----	\$1,500
17. Meals on Wheels-----	\$3,500
18. Poison Free Malibu-----	\$2,500
19. Sea Save Foundation-----	\$500
20. Webster Elementary PTA -----	\$1,500
 SUBTOTAL OF GRANT AWARDS -----	<u>\$143,000</u>
 Set Aside for Future Allocation -----	\$7,000
 TOTAL-----	<u>\$150,000</u>

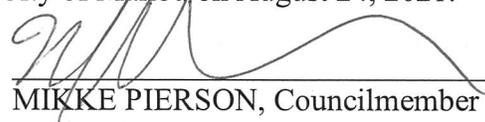
Councilmember Pierson and Councilmember Uhring thanked staff for their efforts to provide the Subcommittee what was necessary for this process.

Assistant City Manager Soghor thanked Media Technician Davis for compiling the applications, communicating with all the applicants, and running the meeting.

ADJOURNMENT

MOTION At 2:39 p.m., Councilmember Uhring moved and Councilmember Pierson seconded a motion to adjourn the meeting. The motion carried unanimously.

Approved and adopted by the Administration and Finance Subcommittee of the City of Malibu, on August 24, 2021.


MIKKE PIERSON, Councilmember

ATTEST:


MARY LINDEN, Executive Assistant