

MINUTES
ARTS COMMISSION
REGULAR MEETING
APRIL 27, 2021
TELECONFERENCED – VARIOUS LOCATIONS
9:00 A.M.

The following meeting was held pursuant to the Governor's Executive Orders N-25-20 and N-29-20 and fully teleconferenced from various locations during the coronavirus disease (COVID-19) pandemic.

MEETING CALL TO ORDER

Chair Cherin called the meeting to order at 9:08 a.m.

ROLL CALL

The following persons were recorded in attendance via teleconference by the Recording Secretary:

PRESENT: Chair Lotte Cherin; Vice Chair Julia Holland; Commissioners Barry Haldeman, Peter Jones, and Fireball Lawrence

ALSO PRESENT: Jesse Bobbett, Community Services Director; Kristin Riesgo, Community Services Deputy Director; and Brittany Saleaumua, Administrative Assistant

PLEDGE OF ALLEGIANCE

Vice Chair Holland led the Pledge of Allegiance.

APPROVAL OF AGENDA

MOTION Vice Chair Holland moved, and Commissioner Jones seconded a motion to approve the agenda. The question was called, and the motion carried unanimously.

REPORT ON POSTING OF AGENDA

Administrative Assistant Saleaumua reported the agenda for the meeting was properly posted on April 23, 2021.

ITEM 1 CEREMONIAL/PRESENTATIONS

None.

ITEM 2.A. PUBLIC COMMENTS

None.

ITEM 2.B. COMMISSION AD HOC COMMITTEE REPORTS

1. Arts in Education

Community Services Deputy Director Riesgo stated the Poet Laureate Committee had scheduled poetry workshops with Malibu Elementary School 5th grade students to create graduation poems.

Chair Cherin stated the Poet Laureate Committee expressed interest in displaying poetry on old election signs around the city and requested an item be placed on the May 25, 2021 Regular meeting agenda.

2. Malibu Public Art Exhibitions

No updates.

3. Business and Community Outreach

Commissioners Haldeman and Jones discussed a proposal to secure artwork from local artists that could be loaned to realtors when staging homes.

4. Social Media

Commissioner Lawrence stated he met with Community Services Deputy Director Riesgo and they would work together to create a social media plan.

In response to Chair Cherin, Commissioner Lawrence stated the Commission's social media presence would focus on one platform before expanding to other platforms in the future.

ITEM 3 CONSENT CALENDAR

MOTION Chair Cherin moved, and Vice Chair Holland seconded a motion to approve the Consent Calendar. The question was called, and the motion carried unanimously.

The Consent Calendar consisted of the following items:

A. Previously Discussed Items

None.

B. New Items

1. Approval of Minutes

Recommended Action: Approve the minutes for the March 23, 2021 Cultural Arts Commission Regular Meeting.

ITEM 4 OLD BUSINESS

A. Commission Assignments

Recommended Action: 1) Review the Cultural Arts Commission assignments for Fiscal Year 2019-2020; and 2) Recommend assignments for Fiscal Year 2021-2022 for City Council consideration.

Community Services Director Bobbett presented the staff report.

Commissioner Jones suggested revising Assignment 7 to state "Coordinate meetings with Malibu business owners and artists to promote, recognize, invest, and exhibit local artists."

In response to Commissioner Jones, Commissioner Lawrence recommended adding "providing local opportunities" to Assignment 7.

In response to Chair Cherin, Community Services Director Bobbett clarified Assignment 7 would state "Coordinate meetings with Malibu business owners and artists to promote, recognize, exhibit, invest in and provide local opportunities for local artists."

MOTION

Chair Cherin moved, and Vice Chair Holland seconded a motion to approve the recommended Arts Commission Assignments for Fiscal Year 2021-2022 as modified to include: 1) revising Assignment 7 to state "Coordinate meetings with Malibu business owners and artists to promote, recognize, exhibit, invest in, and provide local opportunities for local artists; 2) revising Assignment 13 by removing "bi-monthly" and adding "as needed"; 3) removing Assignment 2 related to artwork on the Water Treatment Facility fence located on the corner of Civic Center Way and Cross Creek Road; 4) removing Assignment 10 regarding attendance data related to cultural arts programs, events, performances, exhibitions, and workshops; 5) combining Assignments 4 and 12 related to advertising, marketing, and promotions and adding "social media"; 6) revising Assignment 1 to include "Malibu businesses"; 7) revising Assignments 4, 5, and 12 by replacing "Cultural" with "Arts"; 8) adding an assignment to "Provide feedback regarding updates for Arts events, programs, and projects"; and 9) adding an assignment to "Review and provide feedback regarding a new Commission logo and branding". The question was called, and the motion carried unanimously.

ITEM 5 NEW BUSINESS

A. Commission Rules of Procedure and Decorum

Recommended Action: 1) Review the Arts Commission Rules of Procedure and Decorum; and 2) Recommend revisions for adoption by resolution at the next Commission Regular meeting.

Community Services Director Bobbett presented the staff report.

In response to Commissioner Jones, Community Services Director Bobbett stated an adjustment to the meeting start time was included in the staff report because it was mentioned during Commissioner comments during the March 23, 2021 Regular meeting.

Commissioner Lawrence stated he could not attend an evening Commission meeting.

Chair Cherin indicated opposition to changing the meeting time.

Commissioner Jones indicated opposition to reordering the agenda format.

In response to Commissioner Haldeman, Community Services Director Bobbett discussed the process for adding an item to the agenda.

MOTION Chair Cherin moved, and Vice Chair Holland seconded a motion to approve changing all references of "Cultural Arts Commission" to "Arts Commission" in the Rules of Procedure and Decorum. The question was called, and the motion carried unanimously.

Commissioner Lawrence suggested adding an agenda item regarding the Commission's logo to the May 25, 2021 Regular meeting.

B. Malibu Art Walk

Recommended Action: At the request of the Malibu Public Art Exhibitions Ad Hoc Committee, discuss the proposed outline for the Malibu Art Walk.

Community Services Deputy Director Riesgo presented the staff report.

Commissioner Lawrence stated the artwork would be printed on a vinyl banner, but graffiti could not be prevented. He stated the budget would include funding for the reprinting of damaged vinyl banners.

In response to Chair Cherin, Vice Chair Holland stated the Commission would select the artwork for the Exhibition.

In response to Chair Cherin, Community Services Deputy Director Riesgo stated she would work with the Planning Department and submit the Temporary Use Permit for the Exhibition.

Barbara Freund stated the Malibu Arts Association planned an Art Walk at Legacy Park in March 2020, but it was cancelled due to COVID-19. She stated the Malibu Arts Association wanted to host the Art Walk in 2021.

Community Services Deputy Director Riesgo stated Community Services Department staff would work with the Ms. Freund to confirm the City's permitting requirements for the Art Walk.

Commissioner Lawrence left the meeting at 11:04 a.m.

C. Outdoor Musical Performances at Local Businesses

Recommended Action: At the request of the Business and Community Outreach Ad Hoc Committee, discuss the potential for outdoor musical performances at local businesses to promote awareness of the arts.

Community Services Deputy Director Riesgo presented the staff report.

In response to Commissioner Haldeman, Community Services Deputy Director Riesgo stated she would work with the Ad Hoc Committee and complete the City's permitting paperwork.

In response to Chair Cherin, Community Services Deputy Director Riesgo stated a multi-day program during the summer would require Planning Commission approval.

Vice Chair Holland left the meeting at 11:09 a.m.

In response to Commissioner Haldeman, Community Services Deputy Director Riesgo suggested Commissioners Haldeman and Jones discuss the program details before the May 25, 2021 Regular meeting.

ITEM 6 STAFF UPDATES

Community Services Deputy Director Riesgo provided an update regarding the Poet Laureate Program and Polli-Power Program.

ITEM 7 COMMISSIONER REPORTS, COMMENTS AND INQUIRIES

In response to Chair Cherin, Community Services Director Bobbett stated the Rules of Procedure and Decorum indicated the Commission could not hear new items after 10:30 a.m., unless a majority of the Commission votes to suspend the rules to do so.

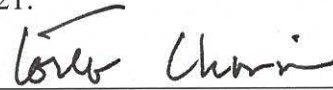
FUTURE AGENDA ITEMS

Outdoor Musical Performances at Local Businesses
Poet Laureate Poems
Commission Logo

ADJOURNMENT

MOTION At 11:28 a.m., Commissioner Jones moved, and Commissioner Haldeman seconded a motion to adjourn the meeting. The question was called, and the motion carried 3-0; Vice Chair Holland and Commissioner Lawrence absent.

Approved and adopted by the Cultural Arts Commission of the City of Malibu on May 25, 2021.



LOTTE CHERIN, Chair

ATTEST:



BRITTANY SALEAUMUA, Administrative Assistant