

MINUTES
MALIBU ARTS COMMISSION
REGULAR MEETING
APRIL 26, 2022
TELECONFERENCED – VARIOUS LOCATIONS
9:00 A.M.

The following meeting was held pursuant to AB 361 and fully teleconferenced from various locations during the coronavirus disease (COVID-19) pandemic.

MEETING CALL TO ORDER

Chair Cherin called the meeting to order at 9:05 a.m.

ROLL CALL

The following persons were recorded in attendance via teleconference by the Recording Secretary:

PRESENT: Chair Lotte Cherin; Vice Chair Holland; Commissioners Barry Haldeman, Peter Jones, and Fireball Lawrence

ABSENT: Ex-Officio Graeme Clifford

ALSO PRESENT: Jesse Bobbett, Community Services Director; Kristin Riesgo, Community Services Deputy Director; and Brittany Saleaumua, Administrative Assistant

PLEDGE OF ALLEGIANCE

Commissioner Haldeman led the Pledge of Allegiance.

CITY OF MALIBU VISION STATEMENT

Commissioner Jones read the City of Malibu Vision Statement.

APPROVAL OF AGENDA

MOTION Commissioner Jones moved, and Vice Chair Holland seconded a motion to approve the agenda. The question was called, and the motion carried unanimously.

REPORT ON POSTING OF AGENDA

Administrative Assistant Saleaumua reported the agenda for the meeting was properly posted on April 22, 2022.

ITEM 1 CEREMONIAL/PRESENTATIONS

None.

ITEM 2.A. PUBLIC COMMENTS

John Mazza suggested the Commission review the Arts Task Force Report. He stated various community members participated in the Arts Task Force with the assistance of an art consultant.

In response to Commissioner Haldeman, Community Services Deputy Director Riesgo stated the Arts Task Force Report was included with a recent staff report and previously emailed to Commissioners, but she would resend the report.

In response to Commissioner Lawrence, Chair Cherin stated the Arts Task Force Report had recommended an outside jury and curator for exhibitions, but it was not required by law. Chair Cherin recommended having outside juries for future exhibits.

Commissioner Jones suggested hiring an arts curator to coordinate exhibitions and events. He stated a curator would eliminate conflicts related to the selection of exhibition artwork.

POINT OF ORDER

Community Services Director Bobbett stated the discussion of a curator could be discussed under Item 5.A.

ITEM 2.B. COMMISSION AD HOC COMMITTEE REPORTS

1. Arts in Education

Community Services Deputy Director Riesgo stated the final poetry workshop took place on April 28, 2022, at Webster Elementary School. She also stated the Student Anthology was in progress and would be distributed by the end of the school year.

In response to Commissioner Haldeman, Community Services Deputy Director Riesgo stated publishing and liability release waivers were required by parents of students participating in the Student Anthology, and no poems would be published without a signed release form. She stated each student would receive a copy of the anthology and additional copies could be purchased with a suggested donation.

2. Malibu Public Art Exhibitions

Vice Chair Holland stated the Malibu Public Art Exhibitions Ad Hoc Committee met with staff to install the photography artwork for the new Malibu Perception exhibition. She stated she shared the event flyer on various social media platforms, and the Call for Artists for the upcoming Surf exhibition would be published in early May 2022.

Commissioner Lawrence stated the concert with A Call 2Peace Foundation on April 23, 2022, was successful. He stated Eduardo Del Signore wanted to partner with the Commission for a second concert.

In response to Chair Cherin, Commissioner Lawrence stated the art exhibition featuring Syd Mead was not an affordable option for the Malibu City Gallery. He stated he planned to meet an artist to discuss a potential hologram concert series and would provide the Commission with additional details.

Commissioner Haldeman suggested the Call for Artists for the “Art of Surf” exhibition be posted on the Malibu Arts Commission website even though event details had not been finalized.

Vice Chair Holland indicated agreement with Commissioner Haldeman. She suggested creating flyers and posters to inform the public of future events.

Commissioner Lawrence recommended the Commission utilize the current assets and resources available to the Commission to publicize events, activities, and exhibits before exploring the idea of hiring a Public Relations firm. He asked Commissioners to share City activities and events on their social media platforms.

3. Business and Community Outreach

Commissioner Haldeman stated the Malibu Chamber of Commerce was creating a flyer for local business regarding the Arts in Business proposal. He stated the Malibu Chamber of Commerce was working to bring back the Arts Festival and the Commission should assist them with the event.

4. Social Media

Commissioner Lawrence stated he had nothing to report.

ITEM 3 CONSENT CALENDAR

The Consent Calendar consisted of the following items:

A. Previously Discussed Items

None.

B. New Items

1. Approval of Minutes

Recommended Action: Approve the minutes for the March 10, 2022 Malibu Arts Commission Special Meeting.

Item No. 3.B.1. was pulled by the Commission

1. Approval of Minutes

Recommended Action: Approve the minutes for the March 10, 2022 Malibu Arts Commission Special Meeting.

Chair Cherin requested revising John Johannessen's comment stating "he knew potential donors who would contribute to the Malibu Performing Arts Center there was enough space on the Ioki property to for a large performing arts center that would accommodate 250-500 people." She stated he suggested reviewing the previously proposed Sycamore Village project on the Ioki property for inspiration and the Minutes were not correct.

Administrative Assistant Saleaumua revised the comment to state, "John Johannessen stated he knew potential donors who would contribute to the Malibu Performing Arts Center. He stated there was enough space on the Ioki property for a large performing arts center to accommodate 250-500 people. He suggested reviewing the previously proposed Sycamore Village project on the Ioki property for inspiration."

MOTION Chair Cherin moved, and Commissioner Haldeman seconded a motion to approve the revised minutes for the March 10, 2022 Malibu Arts Commission Special Meeting as revised. The question was called, and the motion carried unanimously.

ITEM 4 OLD BUSINESS

- A. Malibu Arts Center
Recommended Action: Discuss ideas for an arts center in Malibu.

This item was continued to the May 24, 2022 Regular meeting.

ITEM 5 NEW BUSINESS

- A. Commission Assignments
Recommended Action: 1) Review the Malibu Arts Commission assignments for Fiscal Year 2021-2022; and 2) Recommend assignments for Fiscal Year 2022-2023 for City Council consideration.

Community Services Deputy Director Riesgo presented the staff report.

Commissioner Jones suggested revising Assignment 12 to state, "Explore a Performing Arts Center and advise the City Council on Commission recommendations."

Commissioner Haldeman suggested revising Assignment 3 to include advertising and marketing in Malibu and outside of City limits. He also suggested adding an assignment to collaborate with art commissions from other cities and develop relationships to exchange ideas and potentially coordinate a joint event.

Commissioner Jones stated he wanted to add an assignment to explore the development of a Malibu creative directory.

Commissioner Lawrence indicated agreement with Commissioner Jones.

In response to Commissioner Haldeman, Chair Cherin recommended revising Assignment 4 to state, "Work with staff to provide and facilitate cultural arts programs, screenings, and events, including Arts in Education outreach in Malibu schools and partnerships with local organizations like Malibu Film Society."

Commissioner Haldeman recommended revising Assignment 9 to "Provide input regarding improving the current Temporary Use Permit (TUP) process to allow temporary pop-up galleries, performances, screenings, and events in Malibu."

Community Services Director Bobbett clarified the Commission's revised assignments and additions discussed.

MOTION

Chair Cherin, and Commissioner Haldeman seconded a motion to approve the recommended Arts Commission Assignments for Fiscal Year 2022-2023 as modified to include 1) Revising Assignment 3 to state "Provide feedback regarding advertising, marketing, website content on the Malibu Arts Commission website and Cultural Arts programs and events within Malibu and outside City limits"; 2) revising Assignment 4 to state "Work with staff to provide and facilitate cultural arts programs, screenings and events, including Arts in Education outreach in Malibu schools and partnerships with local organizations like the Malibu Film Society"; 3) Revising Assignment 9 to state "Provide input regarding improving the current Temporary Use Permit process to allow temporary pop-up galleries, performances, screenings and events in spaces in Malibu"; 4) Revising Assignment 12 to state "Explore a Performing Arts Center and advise the City Council on Commission recommendations"; 5) Adding an assignment to "Develop relationships with commissions from other cities to exchange ideas and explore the a joint event"; and 6) Adding an assignment to "Explore the development of a Malibu creative directory". The question was called, and the motion carried unanimously.

B. Solstice Canyon Creek Beautification Project

Recommended Action: 1) Review the Solstice Canyon Creek Beautification Project; and 2) Provide feedback to staff.

This item was continued to the May 24, 2022 Regular meeting.

ITEM 6 STAFF UPDATES

Community Services Deputy Director Riesgo provided an update on the opening reception for the "Malibu Perception" photography exhibition, Malibu Arts

Association Art Show at Legacy Park, Calling All Creatures Poetry Summit, and upcoming poetry workshops.

Community Services Director Bobbett provided updates on future Commission meetings remaining virtual, the Arts Budget, and department staff updates.

In response to Chair Cherin, Community Services Director Bobbett stated the Community Services Department would hire an intern if the Student Intern program was instated; however, an intern would not alleviate the current issues related to staff's bandwidth for additional programs.

At 11:00 a.m., Commissioner Haldeman left the meeting.

In response to Commissioner Lawrence, Chair Cherin stated an individual or organization should provide a complete event or program proposal by the second meeting for Commission consideration. She stated organizations should not attend multiple Commission meetings without the providing the Commission with the requested information.

At 11:06 a.m., Commissioner Lawrence left the meeting.

ITEM 7 COMMISSIONER REPORTS, COMMENTS, AND INQUIRIES

None.

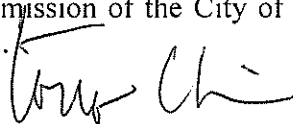
FUTURE AGENDA ITEMS

Malibu Arts Center
Solstice Canyon Creek Beautification Project
Malibu City Gallery Exhibits

ADJOURNMENT

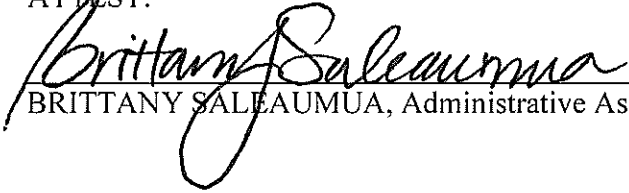
MOTION At 11:11 a.m., Commissioner Jones moved, and Chair Cherin seconded a motion to adjourn the meeting. The question was called, and the motion carried 3-0, Commissioners Haldeman and Lawrence absent.

Approved and adopted by the Malibu Arts
Commission of the City of Malibu on May 24,
2022.



LOTTE CHERIN, Chair

ATTEST:


BRITTANY SALEAUMUA, Administrative Assistant