

MINUTES
MALIBU ARTS COMMISSION
REGULAR MEETING
JANUARY 24, 2023
TELECONFERENCED – VARIOUS LOCATIONS
9:00 A.M.

The following meeting was held pursuant to AB 361 and fully teleconferenced from various locations during the coronavirus disease (COVID-19) pandemic.

MEETING CALL TO ORDER

Chair Cherin called the meeting to order at 9:03 a.m.

ROLL CALL

The following persons were recorded in attendance via teleconference by the Recording Secretary:

PRESENT: Chair Lotte Cherin; Vice Chair Fireball Lawrence; and Commissioners Barry Haldeman, Julia Holland, and Peter Jones

ABSENT: Ex-Officio Graeme Clifford

ALSO PRESENT: Kristin Riesgo, Acting Community Services Director; and Brittany Saleaumua, Administrative Assistant

PLEDGE OF ALLEGIANCE

Chair Cherin led the Pledge of Allegiance.

CITY OF MALIBU VISION STATEMENT

Commissioner Jones read the City of Malibu Vision Statement.

APPROVAL OF AGENDA

MOTION Chair Cherin moved, and Vice Chair Lawrence seconded a motion to approve the agenda. The question was called, and the motion carried unanimously.

REPORT ON POSTING OF AGENDA

Administrative Assistant Saleaumua reported the agenda for the meeting was properly posted on January 19, 2023.

ITEM 1 CEREMONIAL/PRESENTATIONS

A. Administration of Oath of Office to Newly Appointed Commissioners

Administrative Assistant Saleaumua administered the Oath of Office to Commissioners Haldeman and Holland.

B. Malibu Chamber of Commerce Arts Programs

Acting Community Services Director Riesgo stated the Chamber of Commerce did not have time to prepare a presentation for the Commission. She stated staff would contact with the Chamber of Commerce and provide the Commission with an update at a future meeting.

ITEM 2.A. PUBLIC COMMENTS

None.

ITEM 2.B. COMMISSION AD HOC COMMITTEE REPORTS

1. Arts in Education

Acting Community Services Director Riesgo stated staff was researching options to hire an editor to format the poems and artwork for the 2023 Student Poetry and Art Anthology.

2. Malibu Public Art Exhibitions

Commissioner Holland stated the Student Art Exhibit would be displayed in February 2023 at the Malibu City Gallery.

Vice Chair Lawrence stated Pep Williams would be the featured artist for the Commission's next art exhibition.

In response to Vice Chair Lawrence, Acting Community Services Director Riesgo stated the dates of the Pep Williams art exhibition would be from March 27 through May 5, 2023. She stated the Student Art Exhibit would be displayed from February 6 through March 3, 2023, and the closing reception was on February 26, 2023.

Vice Chair Lawrence requested staff to send the Commission an invitation to the Student Art Exhibit closing reception.

In response to Commissioner Jones, Vice Chair Lawrence stated the art exhibitions have gained exposure and interest since 2021 due to artists inviting their friends and family to the gallery.

In response to Chair Cherin, Vice Chair Lawrence stated community exhibitions and the Student Art Exhibit featured Malibu artists. He stated

single art exhibitions with one featured artist had brought a larger audience to the gallery.

3. Business and Community Outreach

Commissioner Haldeman stated the Malibu Chamber of Commerce Chief Executive Officer Barbara Bruderlin was working on the 2023 Malibu Arts Festival and an evening event to promote businesses and artists.

Commissioner Jones stated he wanted to create a Creative Directory listing artists and businesses.

Chair Cherin indicated agreement with Commissioner Jones.

In response to Chair Cherin, Acting Community Services Director Riesgo stated the Creative Directory could be placed under Future Agenda Items or discussed under Item No. 5.A.

4. Social Media

Vice Chair Lawrence stated the last post on Instagram was January 8, 2023 and requested daily social media postings.

In response to Commissioner Holland, Vice Chair Lawrence stated the Commission could provide staff with content for Instagram.

5. Solstice Canyon Creek Beautification Project

Commissioner Jones stated the ad hoc committee met with Jules Muck at the Solstice Canyon Creek tunnel. He stated lighting would be an issue and should be addressed with CalTrans.

Vice Chair Lawrence stated the artist would be responsible for the artwork installation and the cost would be included in her payment.

In response to Chair Cherin, Acting Community Services Director Riesgo stated the Cooperative Agreement between the City and CalTrans was under review. She stated CalTrans agreed to remove the City from the maintenance responsibility.

Vice Chair Lawrence stated the Jules Muck visited the Solstice Canyon Creek tunnel and the Malibu City Gallery. He stated she would create 6-foot tall by 5-foot wide panels which would be included as part of an exhibition at Malibu City Gallery.

MOTION Chair Cherin moved, and Commissioner Holland seconded a motion to approve the Consent Calendar. The question was called, and the motion carried unanimously. The Consent Calendar consisted of the following items:

A. Previously Discussed Items

None.

B. New Items

1. Approval of Minutes

Recommended Action: Approve the minutes for the December 21, 2022 Malibu Arts Commission Special meeting.

ITEM 4 OLD BUSINESS

None.

ITEM 5 NEW BUSINESS

A. Ad Hoc Committees

Recommended Action: Confirm which Malibu Arts Commission Ad Hoc Committees have completed assigned tasks and dissolve such Committees, or determine to retain the Committee and affirm, modify, or make new appointments, as necessary.

Acting Community Services Director Riesgo presented the staff report.

Chair Cherin suggested dissolving the Social Media Ad Hoc Committee since postings were consistent on Facebook and Instagram.

Vice Chair Lawrence stated opposition to dissolving the Social Media Ad Hoc Committee. He stated the content and postings on social media improved, but it required additional attention to further improvements.

Chair Cherin proposed adding an Arts Center Ad Hoc Committee, Artist in Residence Ad Hoc Committee, and Copyright and Trademark Ad Hoc Committee. She stated she had updates on each item.

Acting Community Services Director Riesgo advised the Commission to dissolve ad hoc committees before adding new ad hoc committees. She recommended Chair Cherin to provide updates during Item No.7.

MOTION Chair Cherin moved, and Commissioner Jones seconded a motion to 1) appoint Chair Cherin and Commissioner Holland to the Arts in Education Ad Hoc Committee; 2) appoint Commissioners Haldeman and Jones to the Business and Community Outreach Ad Hoc Committee; 3) appoint Vice Chair Lawrence and Commissioner Holland to the Malibu Public Art Exhibitions Ad Hoc Committee;

4) appoint Vice Chair Lawrence and Commissioner Holland to the Social Media Ad Hoc Committee; and 5) appoint Vice Chair Lawrence and Commissioner Jones to the Solstice Creek Canyon Beautification Project Ad Hoc Committee. The question was called, and the motion carried unanimously.

B. Guidelines for Temporary Public Art

Recommended Action: 1) Discuss the guidelines for the temporary display of artwork at City facilities; and 2) Provide feedback to staff.

Acting Community Services Director Riesgo presented the staff report.

Commissioner Haldeman stated the background information and guideline examples were helpful. He stated the Commission should determine the art display locations and criteria for the guidelines.

In response to Commissioner Holland, Acting Community Services Director Riesgo stated the guidelines would be used to determine the acceptance of art on loan and artwork donations.

Commissioner Jones stated he preferred accepting temporary artwork loans for a specific time.

Vice Chair Lawrence suggested the Commission accept one art piece after each Malibu City Gallery exhibition, and rotate the artwork between exhibition timelines.

Commissioner Jones indicated agreement with Vice Chair Lawrence.

In response to Commissioner Haldeman, Acting Community Services Director Riesgo stated the Whole Foods Project contributed to the Art in Public Places fund.

In response to Chair Cherin, Acting Community Services Director Riesgo stated the Art in Public Places Ordinance applied to commercial, institutional, and multi-family residential development projects over a certain threshold. She stated funds could be used to acquire, place, install, and maintain public art throughout the City according to the Art in Public Places Implementing Guidelines.

In response to Commissioner Haldeman, Acting Community Services Director Riesgo stated the Ordinance gave developers an option to provide public art or pay the in-lieu contribution.

In response to Chair Cherin, Acting Community Services Director Riesgo stated Santa Monica College Satellite Campus was exempt from contributing funds because it was an educational facility.

MOTION Commissioner Holland moved to only accept art donations from exhibitors from the Malibu City Gallery.

The motion failed due to lack of a second.

Chair Cherin stated the City received multiple requests for artwork donations, and the Commission should create art acceptance guidelines.

Vice Chair Lawrence indicated agreement with Chair Cherin. He recommended reviewing art loan requests and donations on an individual basis because the Commission did not have multiple donation offers.

CONSENSUS By Consensus, the Commission requested Chair Cherin to work with staff to draft a Temporary Public Art Guidelines Policy. The policy would be reviewed by the Commission at an future meeting.

ITEM 6 STAFF UPDATES

Acting Community Services Director Riesgo stated the Malibu Arts Center survey results would be discussed at the February 28, 2023 Regular meeting.

ITEM 7 COMMISSIONER REPORTS, COMMENTS AND INQUIRIES

Commissioner Holland stated she would publicize the Malibu Arts Center survey deadline.

Chair Cherin stated she had complied information for the Artist in Residence Program.

Commissioner Haldeman requested an arts budget update.

FUTURE AGENDA ITEMS

Bergamot Station Liaison
Crosswalk Art
Creative Directory
Arts Center Survey Results
Arts Budget

ADJOURNMENT

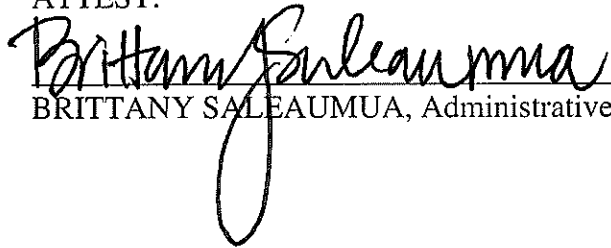
MOTION At 10:59 a.m., Commissioner Haldeman moved, and Commissioner Jones seconded a motion to adjourn the meeting. The question was called, and the motion carried unanimously.

Approved and adopted by the Malibu Arts
Commission of the City of Malibu on February
28, 2023.



LOTTE CHERIN, Chair

ATTEST:



BRITTANY SALEAUMUA, Administrative Assistant