City Council Meeting
04-13-26
Item 7.A.

Council Agenda Report

To: Mayor Silverstein and the Honorable Members of the City Council

Prepared by: Luis Flores, Senior Management Analyst

Reviewed by: Susan Dueñas, Public Safety Director

Approved by: Joseph D. Irvin, City Manager

Date prepared: March 24, 2026 Meeting date: April 13, 2026

Subject: Parking Enforcement Contract Amendment and Extension

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RECOMMENDED ACTION: 1) Receive a presentation on the City's Parking Enforcement Program since its inception; 2) Authorize the Mayor to execute Amendment No. 1 to the Professional Services Agreement with LAZ Parking, expanding the scope of work, extending the agreement an additional three years, and increasing the total compensation for services to $3,762,557 for the full term of the agreement.

FISCAL IMPACT: No additional appropriations are needed. There are sufficient funding allocations within the 100-7021 (Public Safety Services and Emergency Management) to absorb the $135,000 increase for the proposed Parking Enforcement contract amendment. The amendment increases the total two-year current contract cost to $1,228,164 through June 30, 2026. This cost will be offset by the annual parking citation revenue, which was $1,611,471 for Fiscal Year 2024-2025 and is on track to net $1.8 million in Fiscal Year 2025-2026. The proposed 3-year contract extension will cost approximately $2,534,393 from July 1, 2026, through June 30, 2029 and will be offset by citation revenues.

STRATEGIC PLAN IMPLEMENTATION: This item supports the City's 2025 Strategic Plan Goal 4. Improve Public Safety, Objective 4.1: Reduce injury and fatal collision on Pacific Coast Highway.

DISCUSSION: The City's Parking Enforcement Team, operated by LAZ Parking, began parking enforcement services on July 3, 2024. Since starting, the Parking Enforcement Team has issued 64,778 citations for a variety of violations, including obstruction of roadways, obeying parking signs, blocking fire hydrants, oversized vehicle

ordinance, unauthorized handicap parking, and more. Additionally, the Parking Enforcement Team has generated $2,833,128 in revenue through February 2026.

The Parking Enforcement Team works proactively to identify problem areas, inform vehicle owners of their violation(s) through warnings, and build relationships with the local community, all while working in partnership with LASD and VOPs. The Parking Enforcement Team has proved to be a significant asset in improving public safety throughout the City by significantly reducing the proliferation of RVs along Pacific Coast Highway, positively influencing parking behavior, and ensuring compliance with the California Vehicle Code and Municipal Code, as needed. This was achieved through the issuance of 603 oversized vehicle citations (MMC 10.18.070), 2,960 citations for parking within 15 feet of a fire hydrant (CVC 22514), and 105 citations for parking in a fire lane (CVC 22500.1) among other public safety related violations.

Parking Enforcement Contract Amendment

The Parking Enforcement Team is currently providing more enforcement staffing hours each month than was allotted in the base scope of the contract due to increased needs that were identified as this new program rolled out. The Parking Enforcement Team currently consists of one (1) Parking Enforcement Supervisor, one (1) Parking Enforcement Lead, and three (3) full-time Parking Enforcement Officers that provide coverage throughout the day, including (1) Officer that provides overnight coverage on multiple days a week. These staffing levels are now maintained year-round instead of only during peak season (Memorial Day to Labor Day), constituting an increase of 1.5 FTEs (full-time equivalent) from what was initially agreed upon. Increased service levels were maintained year-round to address ongoing parking related issues that continued beyond the summer, including Recreational Vehicles along Pacific Coast Highway and illegal parking throughout highly visited areas of the City such as the Point Dume Headlands.

Therefore, to allow for effective continuity of service, staff recommends that the City Council amend the parking enforcement contract to increase the total contract cost by $135,000 through the end of the current contract period, which is set to conclude on June 30, 2026. In addition, maintaining current staffing levels during this period will ensure that there is sufficient parking enforcement during Memorial Day Weekend and the beginning of Summer when visitor traffic increases.

3-Year Contract Extension

During the February 4, 2026, Regular Public Safety Commission (Commission) Meeting, staff presented an overview of current parking enforcement service levels and the Commission provided feedback on a proposed 3-year contract extension and potential service level changes. The Commission moved to increase year-round staffing levels by

(1) full-time Parking Enforcement Officer and add (1) seasonal Parking Enforcement Officer / Towing Officer to provide assistance from Memorial Day to Labor Day every year.

LAZ Parking has provided a 3-year contract proposal that reflects expanded service levels to meet the Commission and City staff recommendations, and an expanded Scope of Work (Attachment 2). The estimated yearly costs are as follows:

Year 3 – $822,407
Year 4 – $843,444
Year 5 – $868,542

Total – $2,534,393

The new yearly costs cover increased service levels, body cams for personnel and community member safety and accountability, an additional patrol vehicle, Starlink service capabilities to ensure ticketing device connectivity throughout the City, and a Towing Officer to start in Year 4 in conjunction with the proposed year-round impound yard that is being explored at the City's Ioke Lot. The costs also include a $30,000 yearly contingency fund that could be used if additional services are needed during special events. Additionally, the contract extension proposal includes an expanded Scope of Work that allows for the Parking Enforcement Team to provide emergency assistance to the City's Emergency Operations Center (EOC) at the direction of the EOC Director.

The Parking Enforcement Team has proved to be a significant asset to improving public safety by enforcing the vehicle code, addressing unsafe parking situations, reducing the number of illegally parked recreational vehicles, providing community education, and increasing the presence of public safety throughout the City. A comprehensive Parking Enforcement Report (Attachment 3) has been provided to highlight the successes of the Parking Enforcement Team's operations. Additionally, the Parking Enforcement Team provided crucial public safety patrol assistance during the Palisades Fire and currently notifies City staff of various public safety hazards observed during patrols.

ATTACHMENTS:

1. Amendment 1 to Parking Enforcement Contract with LAZ Parking
2. 3-Year Contract Extension Proposal
3. Parking Enforcement Report – July 2024 Through February 2026

Docusign Envelope ID: 8DE71280-26C8-4BFB-81A7-FF31EC3384D7

AMENDMENT NO. 1 TO AGREEMENT FOR PROFESSIONAL SERVICES

THIS AMENDMENT NO. 1 TO AGREEMENT FOR PROFESSIONAL SERVICES ("Amendment No. 1") is made and entered into on April 13, 2026, by and between the CITY OF MALIBU, a municipal corporation, hereinafter referred to as "City", and LAZ PARKING CALIFORNIA, LLC, a Connecticut limited liability company, hereinafter referred to as "Consultant". City and Consultant are each a "Party" and collectively, the "Parties".

The City and the Consultant agree as follows:

RECITALS

A. On June 10, 2024, the City entered into an agreement with Consultant to provide parking enforcement services (the "Agreement").

B. The Parties desire to amend the Agreement to expand the Scope of the Consultant's Services to include an additional full-time parking enforcement officer, a seasonal hybrid officer, and to provide emergency response services; to extend the Term of the Agreement by three years; and increase Compensation for Services by $2,669,393, which will cover additional funding for the current fiscal year and three additional years; and Consultant has submitted a proposal for this purpose that is acceptable to the City.

NOW THEREFORE, in consideration of their mutual promises, obligations and covenants hereinafter contained, the Parties hereto agree as follows:

1. Section 1.0 – Scope of the Consultant's Services, of the Agreement, is hereby amended to include the additional services and tasks of an additional full-time parking enforcement officer, a seasonal hybrid officer to serve as both a parking enforcement officer and tow officer, and emergency response support services to assist the City during an Emergency Operation Center activation, as more particularly set forth in the additional Scope of Services attached to this Amendment No. 1 as Exhibit A attached hereto and incorporated herein by this reference. In the event that any provision of Exhibit A conflicts with the Agreement, the provisions of the Agreement govern.

2. Section 2.0 – Term of Agreement, of the Agreement, is hereby extended to June 30, 2029, unless extended in writing by City and Consultant.

3. Section 4.0 – Compensation for Services, of the Agreement, is hereby amended in the amount of $2,669,393 in accordance with the fee and cost schedule set forth in Exhibit A attached hereto for a new total not to exceed $3,762,557 for the term of the agreement.

4. The Parties agree that this Amendment No. 1 will be considered signed when the signature of a party is delivered physically or by facsimile transmission or scanned and delivered via electronic mail. Such facsimile or electronic mail copies will be treated in all respects as having the same effect as an original signature.

5. All terms and conditions of the Agreement not amended by this Amendment No. 1 remain in full force and effect.

[SIGNATURE PAGE TO FOLLOW]

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This Amendment No. 1 is executed on _____, at Malibu, California, and effective as of April 13, 2026.

CITY:
CITY OF MALIBU, a municipal corporation:

_____
BRUCE SILVERSTEIN, Mayor

ATTEST:

_____
KELSEY PETTIJOHN, City Clerk
(seal)

APPROVED AS TO FORM:

_____
TREVOR RUSIN, Interim City Attorney

CONSULTANT:
LAZ PARKING CALIFORNIA, LLC,
a Connecticut limited liability company

By: DocuSigned by: Conrad Midolo
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Name: CONRAD MIDOLO
Title: Regional Vice President

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Exhibit A

PARKING ENFORCEMENT ADDITIONAL SUPPORT PROPOSAL

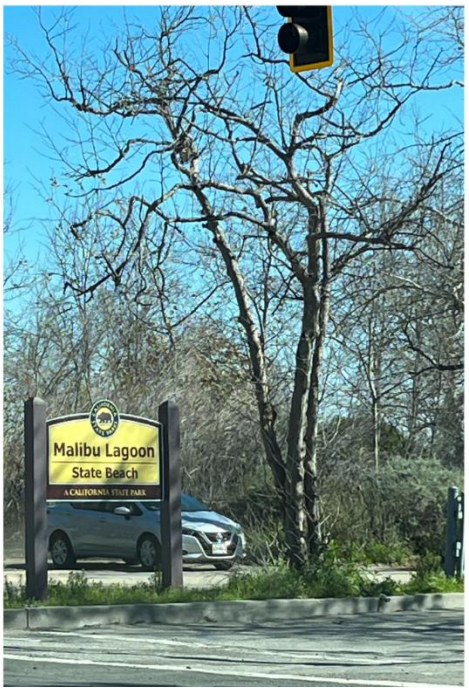
City of Malibu, CA | February 23, 2026

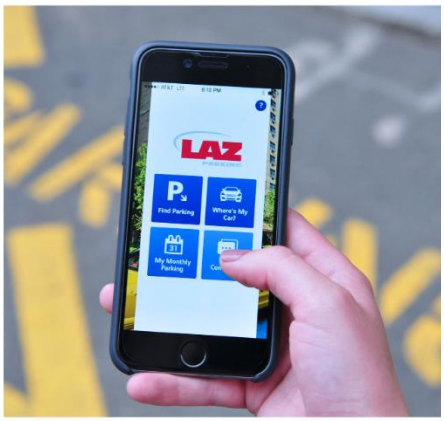
















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Cover Letter

February 23, 2026
City of Malibu, California
ATTN: Susan Duenas, Public Safety Director
sduenas@malibucity.org, 310-456-2489, ext. 313

RE: Three-Year Extension & Additional Parking Enforcement Support Proposal – Malibu

Dear Susan,

On behalf of LAZ Parking, I would like to extend our sincere appreciation to you, your staff, and the City of Malibu for the continued partnership as we approach the completion of CY2. We are proud of the progress we have made together and are grateful for the trust placed in our team.

As we move forward with a three-year extension of our agreement, we remain fully committed to supporting the City's parking enforcement and operational needs. Our team takes great pride in serving the Malibu community and ensuring the highest level of service and responsiveness.

With the additional support needed for the Malibu location, we have outlined our proposed enhancements to ensure continued efficiency, coverage, and service excellence. We are confident these resources will further strengthen our partnership and meet the City's evolving needs.

We value our relationship with the City of Malibu and look forward to many more years of collaboration and success together.

Sincerely,

MUHAMMAD MANSOOR, CAPP
Vice President, Municipal Operations
949 South Coast Drive, Suite 515
Costa Mesa, CA 92626
(714) 290-4854

mmansoor@lazparking.com

CONRAD MIDOLO
Regional Vice President, Los Angeles
1200 Wilshire Blvd, Suite 100B
Los Angeles, CA 90017
(562) 332-8619

cmidolo@lazparking.com

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. COMPANY RESOLUTION

OF

MEMBERS OF LAZ PARKING CALIFORNIA, LLC

THE UNDERSIGNED, LAZ KARP ASSOCIATES, LLC, being the sole member of LAZ PARKING CALIFORNIA, LLC, a limited liability company organized and existing under the laws of the State of Connecticut and authorized to do business in the State of California ("the "Company") hereby represents that:

A Meeting of the Members of the Company was held on February 2, 2024.

At said meeting after motion duly made and seconded, the following was unanimously adopted:

RESOLVED, that the Company is hereby authorized to sign any and all documents, contracts and agreements in regard to the City of Malibu, Parking Enforcement Services, Date Issued January 23, 2024.

FURTHER RESOLVED, that Conrad Midolo, Regional Vice President or Muhammad Mansoor, Vice President is authorized to sign such documents, contracts and agreements and such documents, contracts and agreements shall be binding upon the Company.

DATED at Hartford, Connecticut, this 2nd day of February, 2024.

Glenn T. Terk, General Counsel

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Proposed Additional Staffing

Parking Enforcement Officer (1 Full-time, PM Shift)

The addition of one full-time Parking Enforcement Officer (PEO) and one part-time seasonal PEO (Memorial Day through summer, as needed) will strengthen our ability to manage increased activity during Malibu's peak season. This will expand overall coverage, allow for more consistent patrols in high-demand areas, and improve response times.

The proposed schedule for the full-time officer will be 12:45 p.m. to 9:15 p.m., enhancing coverage during the afternoon and evening hours, which are typically the busiest periods. The seasonal position will provide additional support during peak times to ensure continued safety, compliance, and efficient operations.

Tow Officer (1 Part-time seasonal/ Hybrid)

With the establishment of the City's tow agency, LAZ proposes the addition of **one dedicated tow officer beginning in CY3**, as requested, to support the expanded enforcement needs.

During our initial year working with the City of Malibu, we collaborated closely with the Los Angeles County Sheriff's Department to identify vehicles requiring impound. LAZ Parking is highly experienced in California impound policies and procedures and currently performs vehicle impounds for the Cities of West Hollywood and Inglewood.

This enforcement detail involves identifying vehicles parked in tow-away zones, determining towable violations, completing all required documentation (including the California Highway Patrol CHP 180 form), and coordinating removal with the City's authorized towing contractor.

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Officers must ensure signage is enforceable, photographic documentation is complete, and all required information is properly recorded prior to impound.

Upon tow completion, officers obtain a tow log number from dispatch and, at the end of their shift, report to the Sheriff's station to log the tow and submit documentation to ensure accurate records in the event of a stolen vehicle inquiry.

The dedicated tow officer proposed for CY3 will enhance the City's current program and provide focused support for tow enforcement operations. When not actively engaged in impound activity, the officer will patrol in alignment with standard parking enforcement duties, ensuring consistent coverage and operational efficiency.

Proposed Additional Vehicle

With the proposed added staffing, LAZ proposes the purchase of one more enforcement patrol vehicle to ensure each PEO on duty has a dedicated vehicle to use.

In addition, should the City be interested, the new enforcement vehicle can be outfitted with License Plate Readers (LPRs) to help with overtime parking enforcement.

Enforcement of time-limit parking around shopping districts helps promote parking turnover so that other visitors can patronize businesses to help with the local economy.

Enforcement routes for the day shift will include multiple patrols of Cross Creek Road, that has a 3-hour parking limit. In areas where time-limit parking has been an issue, LAZ has helped other cities improve parking turnover, especially highly congested areas in West Hollywood and Burbank where those cities must balance the needs of residents, visitors, and businesses. Other time limit zones we can utilize LPR to promote parking turnover are Point Dume and Cliffside, where we can time-mark vehicles for 2 hours and issue citations to those vehicles who stay over the limit.

The vehicle pricing excludes LPR equipment. LAZ can provide a separate quote upon request.

Emergency Response and Traffic Control Contingency

Traffic Control: In accordance with the City's traffic control guidelines, CONTRACTOR shall assist the City and the Los Angeles County Sheriff's Department with traffic management during

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power outages and other emergencies affecting the safe flow of traffic, including at signalized intersections, stop-controlled intersections, and other impacted locations.

Emergency Response Support: In the event of a major emergency or natural or man-made disaster, CONTRACTOR shall make its personnel, vehicles, and communication resources available to provide emergency assistance under the direction of the City's Public Safety Director or the Los Angeles County Sheriff's Department.

LAZ Parking Proposed Pricing

LAZ Parking's proposed cost structure for the City of Malibu encompasses our commitment to providing the City with the support needed to run a successful and effective parking enforcement program. Below, you will find two pricing options to add to our current contract. Option 1 indicates pricing for all the recommended additions. LAZ understands that the tow officer and LPR vehicle enhancement may require further discussion and analysis.

(1) PEO, (1) Seasonal PEO, (1) Tow Officer, (1) additional patrol car

	Contract Year	Hourly Rate	Annual Hours	Annually
Manager	Year 3	$59.39	2,080	$123,529
	Year 4	$61.17	2,080	$127,235
	Year 5	$63.01	2,080	$131,052
Tow Officer/ Hybrid Officer	Year 3	$39.72	520	$20,654
	Year 4	$40.91	520	$21,274
	Year 5	$42.14	520	$21,912
Parking Enforcement Officer	Year 3	$35.68	10,400	$371,052
	Year 4	$36.75	10,400	$382,183
	Year 5	$37.85	10,400	$393,646
Other Direct Charges	Year 3			$277,171
	Year 4			$282,751
	Year 5			$291,929
Contingency Fund	Year 3			$30,000
	Year 4			$30,000
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Estimated Annual Costs	Year 3	$822,407
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OTHER DIRECT CHARGES

All operating expenses in support of this program will be invoiced monthly. Listed below are operating expenses:

- Capital Expenditures – 1 Equipped Hybrid Vehicles
- Vehicle O&M Expenses – Fuel, Insurance, Upkeep and Preventative Maintenance
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- Body Cam – A wearable camera used by officers to record interactions and incidents in real time, promoting transparency, accountability, and accurate documentation.
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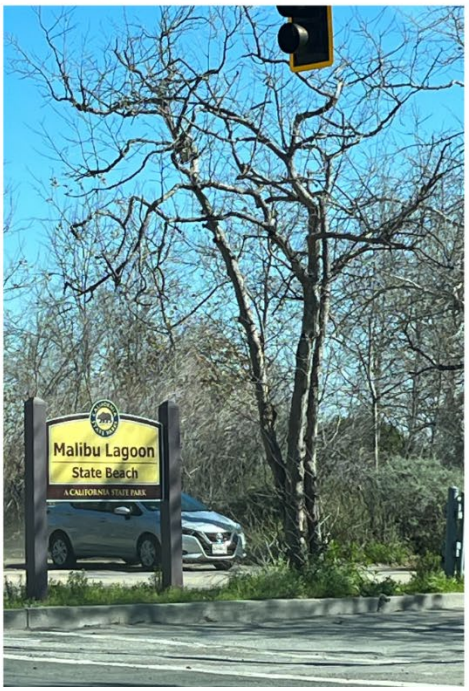
City of Malibu, CA | February 23, 2026

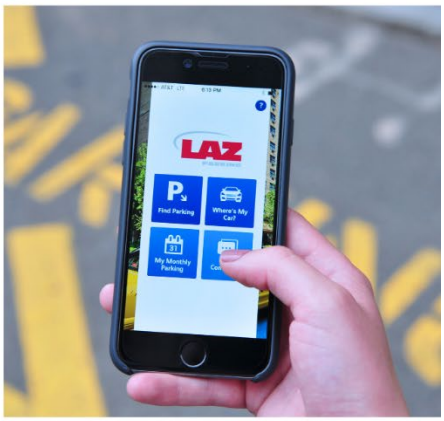
















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- Uniforms, Liability Insurance
- Professional Services
- G&A, OH and all other expenses
- Body Cam – A wearable camera used by officers to record interactions and incidents in real time, promoting transparency, accountability, and accurate documentation.
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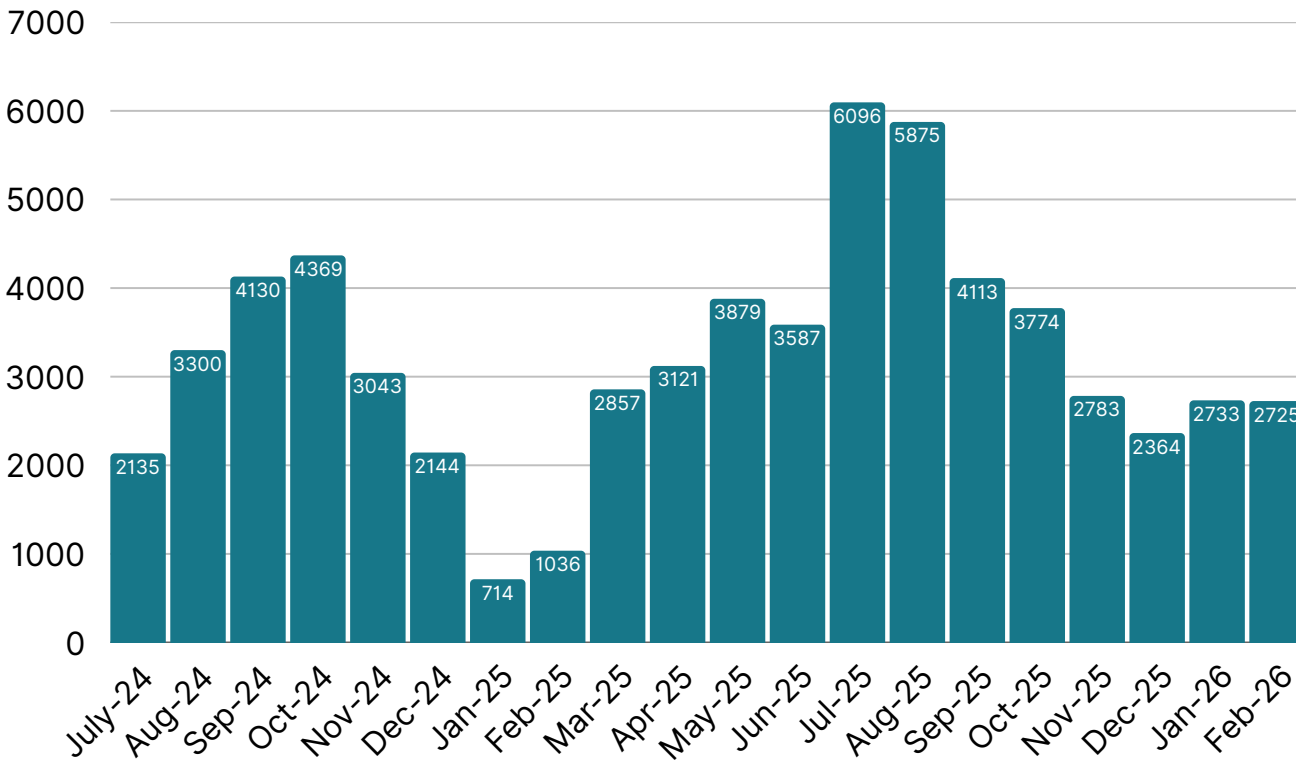
This report has been impacted by the Franklin Fire/ Palisades fire technical issues with Ticket Pro.

Report **July-2024 to Feb-2026**

Date: Mar 3, 2026

Citation Counts by Month

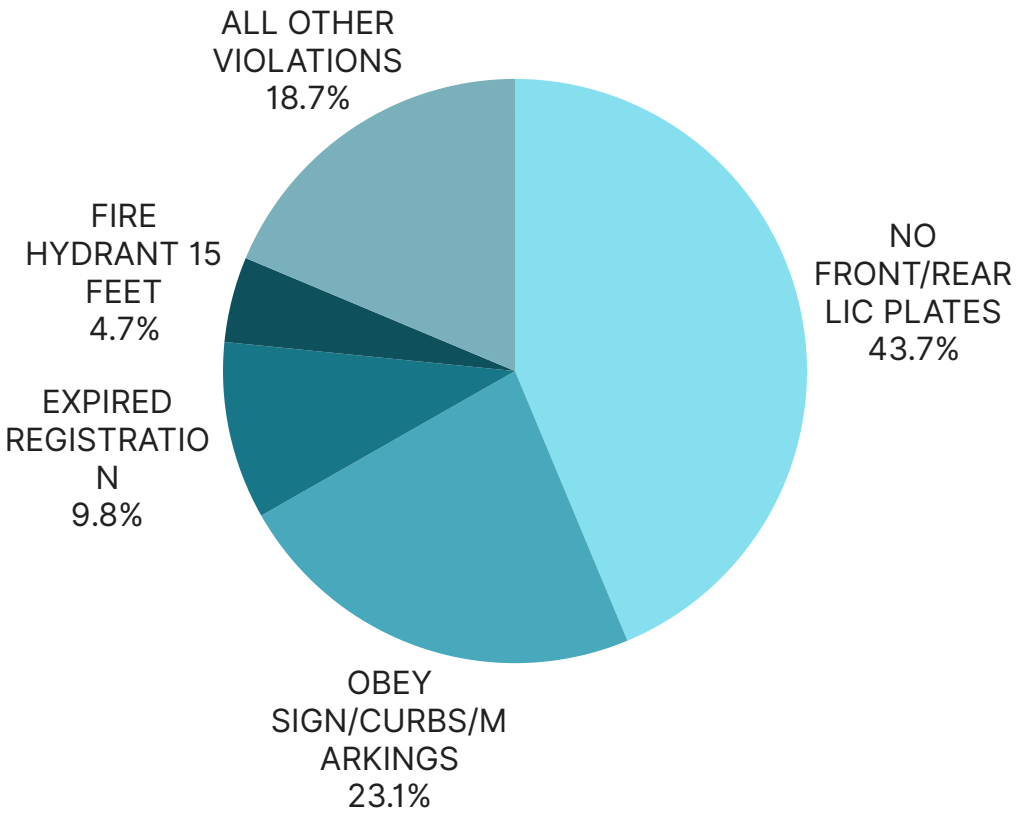
Citation Overview



Overall

Citation Count	64,778

Most Common Violations



Warning Citations

Warning Status	
No	60088
Yes	4690

Contested Citations

Contest Status Overall	
No	60892
Yes	3886

Citation Counts by Violation

Violation	Violation Code	Jul-24-Feb-26
2ND OFF ANTI-GRIDLOCK ACT	22526 CVC	2
3RD OFFENSE ANI-GRIDLOCK ACT	22526 CVC	1
ABANDONED VEHICLE ON ROADWAY	22523 (B) CVC	19
ALTERED LICENSE PLATE	4464 CVC	310
ANGLE PARKING	15.64.240 LACO	23
BICYCLE LANES/UNAUTH PKG	15.52.040 LACO	38
BICYCLE PARKING	21210 CVC	2
BLOCKING DISABLED ACCESS RAMP	22500 (L) CVC	6
BLOCKING DRIVEWAY	22500 (E) CVC	36
BUS LOADING ZONE	15.64.110 LACO	204
BUS ZONE	22500 (I) CVC	41
CURB PARKING ONE-WAY ROADWAY	22502 (E) CVC	7
DISCONNECTED TRAILER	15.64.100 LACO	146
DOUBLE PARKING	15.64.250 LACO	22
EXPIRED REGISTRATION	4000 (A) CVC	6365
FAIL TO APPLY FOR REGISTRATION	4152.5 CVC	35
FIRE HYDRANT 15 FEET	22514 CVC	2960
FIRE LANE	22500.1 CVC	105
HANDICAP/CROSSHATCH	22507.8(C)(2)CVC	152

HANDICAP/NO PLACARD	22507.8 (A) CVC	447
HANDICAP/OBSTRUCT	22507.8 (B) CVC	11
BEACHES/UNAUTHORIZED	**17.12.230 LACO**	2
HANDICAP/BOUNDARIES	**22507.8 (C) CVC**	2
INCORRECT REGISTRATION ON CAR	4462 (B) CVC	162
KEY IN IGNITION/UNATTEND VEH	15.64.210 LACO	11
LICENSE PLATE COVERED	5201 (C)(D) CVC	226
MUTILATED/ILLEGAL LICENSE PLT	4457 CVC	860
NO CURRENT TABS ON VEHICLE	5204 (A) CVC	2276
NO FRONT/REAR LIC PLATES	5200 CVC	28314
NO PARKING ANYTIME	15.64.260 LACO	132
OBEY SIGN/CURBS/MARKINGS	15.20.070 LACO	14935
OBSCURING READABILITY OF LIC PLAT	5201.1 CVC	547
OBSTRUCT EMERG ROUTES	**19.12.1410 LACO**	2
OBSTRUCT ROADWAY/LANE	15.64.300 LACO	977
OVERSIZE VEH - 1ST VIOL W/IN 1 YR	10.18.070 MC	318
OVERSIZE VEH - 2ND VIOL W/IN 1 YR	10.18.070 MC	79
OVERSIZE VEH-3RD/MORE VIOL W/IN 1YR	10.18.070 MC	206
PARALLEL PKG AND 18 INCHES CRB	22502 CVC	152
PARALLEL PKG OVR 18IN FRM CRB	15.64.230 LACO	1093
PARK 18IN FRM CURB/WRONG DIR	22502 (A) CVC	167

PARKING AGAINST RED CURB	15.64.180 LACO	29
~~PKG NEAR SIDEWALK RAMP~~	~~22522 CVC~~	~~11~~
~~PARKING IN SPACE MARKINGS~~	~~15.20.130 LACO~~	~~12~~
~~PARKING AT MAIL BOX~~	~~**15.64.040 LACO**~~	~~4~~
~~PARKING ON BRIDGE~~	~~22500 (K) CVC~~	~~34~~
~~PARKING ON CROSSWALK~~	~~22500 (B) CVC~~	~~12~~
~~PARKING ON SIDEWALK~~	~~22500 (F) CVC~~	~~173~~
~~PARKING VEHICLE FOR SALE~~	~~15.64.340 LACO~~	~~48~~
~~PARKING WRONG SIDE OF STREET~~	~~15.64.280 LACO~~	~~750~~
~~PKG ASSIGNED PKG SPACES~~	~~15.64.390 LACO~~	~~6~~
~~PKG IN INTERSECTION~~	~~15.64.330 LACO~~	~~12~~
~~PKG LOADING ZONES (COMMERCIAL)~~	~~15.64.020 LACO~~	~~118~~
~~PKG WITHIN INTERSECTION~~	~~22500 (A) CVC~~	~~12~~
~~PARKING METERS~~	~~**15.64.470 LACO**~~	~~34~~
~~POSITION OF PLATES~~	~~5201 CVC~~	~~2016~~
~~PVT/PUBLIC ILLEGAL PARKING~~	~~15.64.270 LACO~~	~~8~~
~~STOP/PKG W/IN 20FT CROSSWALK~~	~~22500(n)(1)(A) CVC~~	~~92~~
PARKS/UNAUTHORIZE PARKING	**17.04.370 LACO**	12
VEHICLES ON SIDEWALK	15.76.080 LACO	2