



Council Agenda Report

To: Mayor Uhring and the Honorable Members of the City Council

Prepared by: Cynthia Alba, Executive Assistant

Reviewed by: Chris Orosz, Recreation Supervisor

Approved by: Steve McClary, City Manager

Date prepared: February 22, 2024

Meeting date: March 25, 2024

Subject: Mayors' Monarch Pledge

RECOMMENDED ACTION: 1) Authorize Mayor Uhring to sign the National Wildlife Federation Mayors' Monarch Pledge, renewing the City's commitment to save the monarch butterfly; and 2) Direct staff to implement measures to meet the commitments of the Mayors' Monarch Pledge in support of monarch and pollinator conservation in the Malibu community.

FISCAL IMPACT: There is no fiscal impact associated with the recommended action.

STRATEGIC PRIORITY: This item is part of the day-to-day operations identified in the Adopted FY 2023-24 Strategic Priority Project List.

DISCUSSION: At its Regular meeting on July 23, 2018, the Council authorized the Mayor to sign the Mayors' Monarch Pledge (Pledge), a project of the National Wildlife Federation to save the monarch butterfly and other important pollinators. At that time, the city committed to creating a pollinator garden in partnership with the Malibu Monarch Project. The city has continued to participate in the Mayors Monarch Pledge since 2018.

In order to continue the City's participation in this important environmental project, staff is requesting direction from the Council to implement measures to achieve the goals of the Pledge, which may include:

- Launch, expand, or continue an invasive species removal program that will support the re-establishment of native habitat for monarch butterflies and other pollinators.

- Add milkweed and nectar-producing plants in City parks, which may include Legacy Park, Malibu Bluffs Park, Trancas Canyon Park, and Las Flores Creek Park.
- Expand an outdoor education program for students, educators, and the community to cover topics on planting native milkweed and native nectar plants that attract pollinators.

Staff will use the park maintenance budget funding to plant new or additional pollinator gardens.

ATTACHMENTS: None.