



Council Agenda Report

To: Mayor Uhring and the Honorable Members of the City Council

Prepared by: Kristin Riesgo, Community Services Director

Approved by: Steve McClary, City Manager

Date prepared: October 4, 2023

Meeting date: October 23, 2023

Subject: Community Christmas Tree Lot Fee Waiver

RECOMMENDED ACTION: Consider whether to approve the request from the Malibu High School Athletic Booster Club to waive the facility use and staffing fees for the Ioki Property for the Annual Community Christmas Tree Lot.

FISCAL IMPACT: Waiving the facility use and staffing fees will result in a loss of revenue of \$37,914.00, for FY 2023-24 in Account Number 100-0000-3461-00 (Municipal Facility Use Fees). The Malibu Municipal Code allows six events at the Ioki Parcel per calendar year. These events generate revenue for the City, and waiving these associated fees limits potential revenue.

STRATEGIC PRIORITY: This item is part of the day-to-day operations identified in the Adopted FY 2023-24 Strategic Priority Project List.

DISCUSSION: The Malibu High School Athletic Booster Club (Booster Club) coordinates the Community Christmas Tree Lot (Tree Lot) from late November through mid-December each year as a fundraiser for Malibu High School athletic programs.

The 2023 Tree Lot will be open to the public from Saturday, November 25, to Sunday, December 17. Event setup will begin on Friday, November 17, to Friday, November 24, with event breakdown from Monday, December 18 through Sunday, December 24.

The Booster Club has requested a 100% fee waiver of the facility rental and staffing fees, which would allow them to utilize a significant portion of the funds raised directly towards Malibu High School athletic programs. The fees associated with the event include:

<u>Type</u>	<u>Non-Profit Rate</u>
Facility Use	\$35,738.00
Application Fee	\$200.00
<u>Staffing</u>	<u>\$1,976.00</u>
Total	\$37,914.00

The Council approved a similar fee waiver request from the Booster Club for the 2022 Tree Lot in the amount of \$45,188. Due to fewer hours of operation, the fee for 2023 is less than last year's request.

A TUP is required for the Tree Lot, and the Booster Club has agreed to all the associated requirements and has paid the permitting fees and a facility deposit. Additionally, the Booster Club has agreed to share the property with other groups who also have TUPs during the same period.

ATTACHMENTS: Malibu High School Athletic Booster Club Financial Document

Malibu High School

Balance Sheet

As of June 30, 2023

	TOTAL
ASSETS	
Current Assets	
Bank Accounts	
B of A Checking	78,725.09
B of A Savings	103,070.03
Business Advantage Sav - 3320 - 2	3.39
Business Economy Checking - 7219 - 2	-1,998.31
PayPal	0.00
Total Bank Accounts	\$179,800.20
Total Current Assets	\$179,800.20
TOTAL ASSETS	\$179,800.20
LIABILITIES AND EQUITY	
Liabilities	
Current Liabilities	
Other Current Liabilities	
Amount owed to individual teams	425.00
PayPal Tax Agency Payable	-37.80
Total Other Current Liabilities	\$387.20
Total Current Liabilities	\$387.20
Total Liabilities	\$387.20
Equity	
Opening Balance Equity	-14,022.67
Unrestricted Net Assets	187,968.07
Net Income	5,467.60
Total Equity	\$179,413.00
TOTAL LIABILITIES AND EQUITY	\$179,800.20