



Council Agenda Report

To: Mayor Grisanti and the Honorable Members of the City Council

Prepared by: Jesse Bobbett, Community Services Director

Approved by: Steve McClary, Interim City Manager

Date prepared: June 30, 2021 Meeting date: July 12, 2021

Subject: Malibu Arts Association Event Fee Waiver

RECOMMENDED ACTION: Consider whether to approve the request from the Malibu Arts Association to waive facility use fees, staffing costs, and permit fees for an Art Show event at Legacy Park.

FISCAL IMPACT: Waiving the facility use and permit fees will result in a loss of revenue of \$1,278 for Fiscal Year 2021-2022 in Account Numbers 100-0000-3461-00 (Municipal Facility Use Fees) and 100-0000-3421-00 (Planning Review Fees).

The staff time associated with processing the Temporary Use Permit (TUP) and supervising the event are hard costs that the City will incur. Additionally, the City pays approximately \$141.26 for the required noticing materials with any TUP. Waived facility rental fees would be lost revenue. The Malibu Municipal Code allows for only six TUPs per parcel per calendar year. TUP events can generate revenue for the City, and waiving rental fees limits this revenue generating potential.

WORK PLAN: This item was not included in the Adopted Work Plan for Fiscal Year 2021-2022.

DISCUSSION: The Malibu Arts Association (MAA) is a non-profit organization founded in 1963 and includes a fellowship of artists dedicated to art appreciation, education and community. Additionally, MAA offers a variety of workshops, art demonstrations, and gallery shows for local artists.

On June 23, 2021, MAA submitted a TUP application seeking approval to hold an Art Show at Legacy Park on August 8, 2021. The Art Show will be the first event hosted by MAA since the COVID-19 pandemic.

MAA has requested the City waive 100% of the fees associated with the event, including:

Facility Use Fees	\$791
Staffing Fees	\$184
Temporary Use Permit Fee	<u>\$303</u>
Total	\$1,278

The Malibu Municipal Code allows up to six TUPs per calendar year per parcel. Due to the COVID-19 pandemic, the City has not issued any TUPs for Legacy Park this year.

ATTACHMENTS: None.