This meeting will be held via teleconference only in order to reduce the risk of spreading COVID19 and pursuant to the Governor’s Executive Orders N-25-20 and N-29-20 and the County of Los Angeles Public Health Officer’s Order (revised October 23, 2020). All votes taken during this teleconference meeting will be by roll call vote, and the vote will be publicly reported.

**HOW TO VIEW THE MEETING:** No physical location from which members of the public may observe the meeting and offer public comment will be provided. Please view the meeting, which will be live streamed at [https://malibucity.org/video](https://malibucity.org/video) and [https://malibucity.org/VirtualMeeting](https://malibucity.org/VirtualMeeting).

**HOW TO PARTICIPATE BEFORE THE MEETING:** Members of the public are encouraged to submit email correspondence to bsaleaumua@malibucity.org before the meeting begins.

**HOW TO PARTICIPATE DURING THE MEETING:** Members of the public may speak during the meeting through the Zoom application. You must first sign up to speak before the item you would like to speak on has been called by the Chair and then you must be present in the Zoom conference to be recognized.

Please visit [https://malibucity.org/VirtualMeeting](https://malibucity.org/VirtualMeeting) and follow the directions for signing up to speak and downloading the Zoom application.

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**Cultural Arts Commission**  
**Regular Meeting Agenda**

**Tuesday, November 24, 2020**

**9:00 A.M.**  
Various Teleconference Locations

Call to Order

Roll Call

Pledge of Allegiance

Approval of Agenda

**Report on Posting of Agenda** – November 19, 2020

1. **Ceremonial/Presentations**

   None.

2. **Written and Oral Communications from the Public**

   A. Communications from the Public concerning matters which are not on the agenda but for which the Commission has subject matter jurisdiction. The Commission may not act on these matters at this meeting.
B. Commission Ad Hoc Committee Reports

1. Arts in Education
2. City Hall Public Art

3. Consent Calendar

A. Previously Discussed Items

None.

B. New Items

1. Approval of Minutes

   Recommended Action: Approve the minutes for the October 27, 2020 Cultural Arts Commission Regular meeting.

   Staff contact: Administrative Assistant Saleamua, 456-2489 ext. 349

4. Old Business

A. Arts Mentorship Program

   Recommended Action: Discuss the potential for an Arts Mentorship Program.

   Staff contact: Community Services Deputy Director Riesgo, 456-2489 ext. 350

5. New Business

A. Cultural Arts Commission Mid-Year Activity Report

   Recommended Action: Review and approve the Cultural Arts Commission Mid-Year Activity Report covering the period of July through December 2020.

   Staff contact: Community Services Director Bobbett, 456-2489 ext. 225

6. Staff Updates

7. Commissioner Reports, Comments and Inquiries

Future Agenda Items

Adjournment

Future Meetings

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<thead>
<tr>
<th>Date</th>
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<tr>
<td>Tuesday, December 22, 2020</td>
<td>9:00 a.m.</td>
<td>Regular Meeting</td>
<td>Location to be determined</td>
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<tr>
<td>Tuesday, January 26, 2021</td>
<td>9:00 a.m.</td>
<td>Regular Meeting</td>
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<tr>
<td>Tuesday, February 23, 2021</td>
<td>9:00 a.m.</td>
<td>Regular Meeting</td>
<td>Location to be determined</td>
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Guide to the City Commission Proceedings

The Oral Communication portion of the agenda is for members of the public to present items which are not listed on the agenda, but are under the subject matter jurisdiction of the Commission. Although no action may be taken, the Commission and staff will follow up, at an appropriate time, on those items needing response. Each speaker is limited to three (3) minutes. Members of the public wishing to speak during the meeting must participate through the Zoom application. You must first sign up to speak before the item you would like to speak on has been called by the Chair and then you must be present in the Zoom conference to be recognized. Please visit https://malibucity.org/VirtualMeeting and follow the directions for signing up to speak and downloading the Zoom application.

Items in Consent Calendar Section A have already been considered by the Commission at a previous meeting where the public was invited to comment, after which a decision was made. These items are not subject to public discussion at this meeting because the vote taken at the previous meeting was final. Resolutions concerning decisions made at previous meetings are for the purpose of memorializing the decision to assure the accuracy of the findings, the prior vote, and any conditions imposed.

Items in Consent Calendar Section B have not been discussed previously by the Commission. If discussion is desired, an item may be removed from the Consent Calendar for individual consideration. Commissioners may indicate a negative or abstaining vote on any individual item by so declaring prior to the vote on the motion to adopt the entire Consent Calendar. Items excluded from the Consent Calendar will be taken up by the Commission following the action on the Consent Calendar. The Commission first will take up the items for which public speaker requests have been submitted. Public speakers shall follow the rules as set forth under Oral Communication.

Old Business items have appeared on previous agendas but have either been continued or tabled to this meeting with no final action having been taken. Public comment shall follow the rules as set forth under Oral Communication.

Items in New Business are items which are appearing for the first time for formal action. Public comment shall follow the rules as set forth under Oral Communication.

Copies of the staff reports or other written documentation relating to each item of business described above are on file in the office of the City Manager, and available upon request by emailing bseauamua@malibucity.org.

The City Hall phone number is (310) 456-2489. To contact City Hall using a telecommunication device for the deaf (TDD), please call (800) 735-2929 and a California Relay Service operator will assist you. In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact Yolanda Bundy, Environmental Sustainability Director, at (310) 456-2489, ext. 229. Notification 48 hours prior to the meeting will enable the City to make reasonable arrangements to ensure accessibility to this meeting. [28 CFR 35.102-35.104 ADD Title II].

I hereby certify under penalty of perjury, under the laws of the State of California that the foregoing agenda was posted in accordance with the applicable legal requirements. Dated this 19th day of November 2020 at 2:00 p.m.

Brittany Saleamua, Administrative Assistant
RECOMMENDED ACTION: Approve the minutes for the October 27, 2020 Cultural Arts Commission Regular meeting.

DISCUSSION: Staff has prepared draft minutes for the October 27, 2020 Cultural Arts Commission Regular meeting.

ATTACHMENTS: October 27, 2020 Cultural Arts Commission Regular meeting minutes
The following meeting was held pursuant to the Governor's Executive Orders N-25-20 and N-29-20 and fully teleconferenced from various locations during the coronavirus disease (COVID-19) pandemic.

MEETING CALL TO ORDER

Chair Brady called the meeting to order at 9:01 a.m.

ROLL CALL

The following persons were recorded in attendance via teleconference by the Recording Secretary:

PRESENT: Chair Veronica Brady; Vice Chair Lotte Cherin (arrived at 9:11 a.m.); Commissioners Kathy Eldon; and Peter Jones

ABSENT: Commissioner Julia Holland; and Ex Officio Graeme Clifford

ALSO PRESENT: Kristin Riesgo, Community Services Deputy Director; and Brittany Saleaumua, Administrative Assistant

PLEDGE OF ALLEGIANCE

Community Services Deputy Director Riesgo and Commissioner Jones led the Pledge of Allegiance.

APPROVAL OF AGENDA

MOTION Commissioner Jones moved and Commissioner Eldon seconded a motion to approve the agenda. The question was called, and the motion carried 3-0, Vice Chair Cherin and Commissioner Holland absent.

REPORT ON POSTING OF AGENDA

Administrative Assistant Saleaumua reported that the agenda for the meeting was properly posted on October 22, 2020.
ITEM 1 CEREMONIAL/PRESENTATIONS

A. Update on Arts Programming at Malibu High School and Malibu Middle School, Jolynn Regan Arts Angels

Community Services Deputy Director Riesgo stated Jolynn Regan would give her presentation at the end of the Meeting.

CONSENSUS

By Consensus, the Commission agreed to hear Item No. 1.A. after Item No. 4.A.

ITEM 2.A. PUBLIC COMMENTS

None.

ITEM 2.B. COMMISSION AD HOC COMMITTEE REPORTS

1. Arts in Education

No update.

2. City Hall Public Art

Community Services Deputy Director Riesgo stated the Virtual Student Art Exhibition would take place in February 2021 and would include support from the Harry Barovsky Memorial Youth Commission.

Vice Chair Cherin arrived at 9:11 a.m.

ITEM 3 CONSENT CALENDAR

MOTION Commissioner Jones moved and Vice Chair Cherin seconded a motion to approve the Consent Calendar. The question was called, and the motion carried 4-0, Commissioner Holland absent.

The Consent Calendar consisted of the following items:

A. Previously Discussed Items

None.

B. New Items

1. Approval of Minutes

Recommended Action: Approve the minutes for the September 22, 2020 Cultural Arts Commission Regular Meeting.
ITEM 4  OLD BUSINESS

A. Arts Mentorship Program
Recommended Action: Discuss the potential for an Arts Mentorship Program.

Community Services Deputy Director Riesgo presented the staff report.

Commissioner Eldon presented a potential Arts Mentorship Program, which included program requirements, budget, and funding options. She stated she met with several stakeholders who supported the program including Mayor Mikke Pierson, Barbara Bruderlein from Chamber of Commerce, Evaline Weber from the Malibu Foundation, and Pat Chandler from Creative Visions.

Chair Brady stated the program would appeal to artists because it focused on the business aspect of the art industry.

In response to Commissioner Jones, Chair Brady stated the Commission could fund the program with sponsors and donations.

ITEM 1  CEREMONIAL/PRESENTATIONS (continued)

A. Update on Arts Programming at Malibu High School and Malibu Middle School, Jolynn Regan Arts Angels

Arts Angel President Jolynn Regan discussed how the Arts Angels had supported and fundraised for arts programming at Malibu High School and Malibu Middle School. She requested feedback and support from the Commission to host a student art exhibition at Malibu Bluffs Park, including large canvas panels with student artwork.

Commissioner Jones suggested chalk art as a temporary component of the student art exhibition due to the ease of removing and installing new artwork.

In response to Chair Brady, Ms. Regan stated funding was challenging, but volunteers had planned to fundraise.

ITEM 5  NEW BUSINESS

None.

ITEM 6  STAFF UPDATES

Community Services Deputy Director Riesgo provided an update regarding the Poet Laureate Program, the Caffeinated Verse Poetry Program, and the Poetry Stone for Ellen Reich.
ITEM 7  COMMISSIONER REPORTS, COMMENTS AND INQUIRIES

Vice Chair Cherin stated the funding for the Poet Laureate stipend had been partially funded.

Chair Brady thanked Vice Chair Cherin for her work with the Poet Laureate Committee.

FUTURE AGENDA ITEMS

None.

ADJOURNMENT

MOTION  At 10:11 a.m., Chair Brady moved and Commissioner Jones seconded a motion to adjourn the meeting. The question was called, and the motion carried 4-0, Commissioner Holland absent.

Approved and adopted by the Cultural Arts Commission of the City of Malibu on November 24, 2020.

____________________________
VERONICA BRADY, Chair

ATTEST:

____________________________
BRITTANY SALEAUMUA, Administrative Assistant
RECOMMENDED ACTION: Discuss the potential for an Arts Mentorship Program.

DISCUSSION: At the Regular meetings on August 25, 2020, September 22, 2020, and October 27, 2020, the Cultural Arts Commission discussed the potential for an Arts Mentorship Program. On October 27, 2020, Commissioner Eldon presented a proposal that focused on a twelve-week program titled “Art Smart, The Business of Art.” The program proposal included virtual mentor meetings, presentations, and general meetings that focus on marketing, accounting, and artistic growth. The proposal also included potential collaborations between the City and the Malibu Foundation, the Malibu Chamber of Commerce, Creative Visions Foundation, and Malibu GIVES.

The Commission may continue to discuss opportunities to coordinate an Arts Mentorship Program including funding options, sponsorships, the additional steps needed to move forward with the program proposal.

ATTACHMENTS: None.
RECOMMENDED ACTION: Review and approve the Cultural Arts Commission Mid-Year Activity Report covering the period of July through December 2020.

DISCUSSION: At its Regular meeting on June 24, 2019, City Council approved an annual work plan for the Cultural Arts Commission to complete during Fiscal Year 2019-2020. Due to the Covid-19 Pandemic, the Commission’s work plan was extended to Fiscal Year 2020-2021 (Attachment 1). Each Commission is required to provide a mid-year written report to City Council that outlines the progress and status of the Commission’s work plan. The report will cover the months of July through December 2020.

Staff has prepared a Draft Mid-Year Report detailing the Commission’s completed assignments since July 2020 (Attachment 2). The Commission is asked to review and approve the Draft Mid-Year Report to the City Council. Once approved, the report will be sent to the City Manager and will be included in a mid-year update to City Council on January 25, 2021. Additionally, the City Council requests either the Commission Chair or Vice Chair attend the meeting to answer questions that may arise from the report.

ATTACHMENTS: 1) Cultural Arts Commission 2019-2020 Work Plan
2) Cultural Arts Commission Draft Mid-Year Activity Report
At its Regular meeting on June 24, 2019, the City Council approved the following items for the Commission's annual work plan for Fiscal Year 2019-2020:

1. Facilitate regular art exhibitions and related events at Malibu City Hall
2. Review and recommend to City Council new artwork for the Water Treatment Facility fencing located on the corner of Civic Center Way and Cross Creek Road
3. Review and recommend policies, procedures, and projects in accordance with the Art in Public Places Ordinance
4. Provide feedback regarding advertising, marketing, and website content for Cultural Arts programs and events, including the Malibu Arts and Culture website
5. Work with staff to produce cultural arts programs and events, including Arts in Education outreach in Malibu schools
6. Review and recommend a location for a labyrinth garden at Legacy Park
7. Coordinate meetings with artists in the community using the existing composers' breakfast meetings as a model
8. Investigate the potential for a performance and visual arts center in Malibu
9. Approve submitted artwork for the City Utility Box Art Program
10. Work with City staff to compile attendance data related to cultural arts programs, events, performances, exhibitions, and workshops
11. Assist Planning staff on the development of a Zoning Text Amendment (ZTA) regarding the display of art throughout the City
12. Provide feedback for advertising, marketing, and promotion of Cultural Arts programs and events
13. Provide input regarding the current Temporary Use Permit (TUP) process to allow temporary pop-up galleries and performance art exhibits in vacant business spaces
14. Make bimonthly oral reports to the City Council on Commission activities
15. Submit a mid-year written report to the City Council on Commission activity
16. Review the Statues for Equality Program and potentially recommend a nominee, statue size, and location for placement
17. Review the current City gateway signs and recommend options for replacement

Assignment Nos. 16 and 17 added by the City Council on January 27, 2020
As directed by the City Council, the Cultural Arts Commission submits the following summary of its activities from the first half of Fiscal Year 2020-2021 (July through December 2020), approved at the Commission's Regular meeting on November 24, 2020:

- Conducted the *The Birds and the Bees, A Celebration of Spring in Malibu* Virtual Art Exhibition on the Exhibbit platform. The virtual art exhibition took place from September to December 2020.

- Coordinated two virtual youth art exhibitions on the Exhibbit platform. In 2019, the Commission expanded public art exhibitions at Malibu Bluffs Park, which included artwork from students in grades K-12. Rather than miss the opportunity for students to showcase their work, the Commission worked with staff and local teachers to hold a virtual art exhibition with students from Malibu High School and Our Lady of Malibu School. The exhibitions occurred in August 2020.

- Reviewed and approved the poetry stone for Malibu Poet Laureate Ellen Reich, including the location, the type of stone, and poem. The stone was installed at Legacy Park on October 8, 2020, and the Commission continues to work with staff to produce a dedication film that will be released by the end of the year.

- Worked with the Malibu Poet Laureate Committee to produce the annual Student Poetry and Art Anthology. As part of the Arts and Education program, students participated in poetry writing workshops during the 2019-2020 academic year with former Poet Laureate Ricardo Means Ybarra. The Anthology included poems from the workshops and artwork from the annual Student Art Exhibit. The book distribution occurred on December 2, 2020.

- Recommended the appointment of Dr. John Struloeff as the Malibu Poet Laureate. Due to the sudden passing of Malibu Poet Laureate Ellen Reich in May 2020, the Poet Laureate Committee requested to fill the vacancy and continue the advancement of literary arts in the community. City Council approved the Commission's recommendation and appointed Dr. Struloeff as the City's third Poet Laureate on October 12, 2020.
• Provided staff with information related to cultural arts events and programs for the Malibu Arts and Culture website.

• Reviewed an Arts Mentorship program for community artists that included general guidelines, budget, and fundraising opportunities. The Commission will continue discussions regarding the program during the second half of the Fiscal Year.

• Reviewed options to support the Arts in Education program by discussing virtual programming ideas with the Poet Laureate Committee and Malibu Middle and High School Arts Angels.