This meeting will be held via teleconference only in order to reduce the risk of spreading COVID19 and pursuant to the Governor’s Executive Orders N-25-20 and N-29-20 and the County of Los Angeles Public Health Officer’s Order (revised September 4, 2020). All votes taken during this teleconference meeting will be by roll call vote, and the vote will be publicly reported.

**HOW TO VIEW THE MEETING:** No physical location from which members of the public may observe the meeting and offer public comment will be provided. Please view the meeting, which will be live streamed at [https://malibucity.org/video](https://malibucity.org/video) and [https://malibucity.org/VirtualMeeting](https://malibucity.org/VirtualMeeting).

**HOW TO PARTICIPATE BEFORE THE MEETING:** Members of the public are encouraged to submit email correspondence to bsaleaumua@malibucity.org before the meeting begins.

**HOW TO PARTICIPATE DURING THE MEETING:** Members of the public may speak during the meeting through the Zoom application. You must first sign up to speak before the item you would like to speak on has been called by the Chair and then you must be present in the Zoom conference to be recognized.

Please visit [https://malibucity.org/VirtualMeeting](https://malibucity.org/VirtualMeeting) and follow the directions for signing up to speak and downloading the Zoom application.

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**Cultural Arts Commission**  
**Regular Meeting Agenda**

**Tuesday, September 22, 2020**

**9:00 A.M.**  
Various Teleconference Locations

Call to Order

Roll Call

Pledge of Allegiance

Approval of Agenda

Report on Posting of Agenda – September 17, 2020

1. **Ceremonial/Presentations**

   None.

2. **Written and Oral Communications from the Public**

   A. Communications from the Public concerning matters which are not on the agenda but for which the Commission has subject matter jurisdiction. The Commission may not act on these matters at this meeting.
B. **Commission Ad Hoc Committee Reports**

1. Arts in Education
2. City Hall Public Art

3. **Consent Calendar**

   A. **Previously Discussed Items**

   None.

   B. **New Items**

   1. **Approval of Minutes**

      Recommended Action: Approve the minutes for the August 25, 2020 Cultural Arts Commission Regular meeting.

      Staff contact: Administrative Assistant Saleumua, 456-2489 ext. 349

4. **Old Business**

   A. **Arts Mentorship Program**

      Recommended Action: Discuss the potential for an Arts Mentorship Program.

      Staff contact: Community Services Deputy Director Riesgo, 456-2489 ext. 350

5. **New Business**

   A. **Poet Laureate Appointment**

      Recommended Action: 1) Review the Poet Laureate Committee’s recommendation to appoint Dr. John Struloeff to fill the vacant Poet Laureate position; and 2) Recommend City Council approval of the appointment for a one-year term beginning October 13, 2020.

      Staff contact: Community Services Deputy Director Riesgo, 456-2489 ext. 350

6. **Staff Updates**

7. **Commissioner Reports, Comments and Inquiries**

   **Future Agenda Items**

   **Adjournment**
### Future Meetings

<table>
<thead>
<tr>
<th>Date</th>
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<tbody>
<tr>
<td>Tuesday, October 27, 2020</td>
<td>9:00 a.m.</td>
<td>Regular Meeting</td>
<td>Location to be determined</td>
</tr>
<tr>
<td>Tuesday, November 24, 2020</td>
<td>9:00 a.m.</td>
<td>Regular Meeting</td>
<td>Location to be determined</td>
</tr>
<tr>
<td>Tuesday, December 22, 2020</td>
<td>9:00 a.m.</td>
<td>Regular Meeting</td>
<td>Location to be determined</td>
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</tbody>
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### Guide to the City Commission Proceedings

**The Oral Communication** portion of the agenda is for members of the public to present items which are not listed on the agenda, but are under the subject matter jurisdiction of the Commission. Although no action may be taken, the Commission and staff will follow up, at an appropriate time, on those items needing response. Each speaker is limited to three (3) minutes. Members of the public wishing to speak during the meeting must participate through the Zoom application. You must first sign up to speak before the item you would like to speak on has been called by the Chair and then you must be present in the Zoom conference to be recognized. Please visit [https://malibucity.org/VirtualMeeting](https://malibucity.org/VirtualMeeting) and follow the directions for signing up to speak and downloading the Zoom application.

**Items in Consent Calendar Section A** have already been considered by the Commission at a previous meeting where the public was invited to comment, after which a decision was made. These items are not subject to public discussion at this meeting because the vote taken at the previous meeting was final. Resolutions concerning decisions made at previous meetings are for the purpose of memorializing the decision to assure the accuracy of the findings, the prior vote, and any conditions imposed.

**Items in Consent Calendar Section B** have not been discussed previously by the Commission. If discussion is desired, an item may be removed from the Consent Calendar for individual consideration. Commissioners may indicate a negative or abstaining vote on any individual item by so declaring prior to the vote on the motion to adopt the entire Consent Calendar. Items excluded from the Consent Calendar will be taken up by the Commission following the action on the Consent Calendar. The Commission first will take up the items for which public speaker requests have been submitted. Public speakers shall follow the rules as set forth under Oral Communication.

**Old Business** items have appeared on previous agendas but have either been continued or tabled to this meeting with no final action having been taken. Public comment shall follow the rules as set forth under Oral Communication.

**Items in New Business** are items which are appearing for the first time for formal action. Public comment shall follow the rules as set forth under Oral Communication.

Copies of the staff reports or other written documentation relating to each item of business described above are on file in the office of the City Manager, and available upon request by emailing bsaleaumua@malibucity.org.

The City Hall phone number is (310) 456-2489. To contact City Hall using a telecommunication device for the deaf (TDD), please call (800) 735-2929 and a California Relay Service operator will assist you. In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact Yolanda Bundy, Environmental Sustainability Director, at (310) 456-2489, ext. 229. Notification 48 hours prior to the meeting will enable the City to make reasonable arrangements to ensure accessibility to this meeting. [28 CFR 35.102-35.104 ADD Title II].

I hereby certify under penalty of perjury, under the laws of the State of California that the foregoing agenda was posted in accordance with the applicable legal requirements. Dated this 17th day of September 2020 at 1:00 p.m.

Brittany Saleaumua, Administrative Assistant
To: Chair Brady and Members of the Cultural Arts Commission

Prepared by: Brittany Saleaumua, Administrative Assistant

Reviewed by: Kristin Riesgo, Community Services Deputy Director

Approved by: Jesse Bobbett, Community Services Director

Date prepared: September 14, 2020

Meeting date: September 22, 2020

Subject: Approval of Minutes

RECOMMENDED ACTION: Approve the minutes for the August 25, 2020 Cultural Arts Commission Regular meeting.

DISCUSSION: Staff has prepared draft minutes for the August 25, 2020 Cultural Arts Commission Regular meeting.

ATTACHMENTS: August 25, 2020 Cultural Arts Commission Regular meeting minutes
The following meeting was held pursuant to the Governor’s Executive Orders N-25-20 and N-29-20 and fully teleconferenced from various locations during the coronavirus disease (COVID-19) pandemic.

MEETING CALL TO ORDER

Chair Brady called the meeting to order at 9:00 a.m.

ROLL CALL

The following persons were recorded in attendance via teleconference by the Recording Secretary:

PRESENT: Chair Veronica Brady; Vice Chair Lotte Cherin; Commissioners Kathy Eldon; Julia Holland; and Peter Jones; and Ex Officio Graeme Clifford (arrived at 9:13 a.m.)

ALSO PRESENT: Jesse Bobbett, Community Services Director; Kristin Riesgo, Community Services Deputy Director; and Brittany Saleaumua, Administrative Assistant

APPROVAL OF AGENDA

MOTION Chair Brady moved, and Vice Chair Cherin seconded a motion to approve the agenda. The question was called and the motion carried unanimously.

REPORT ON POSTING OF AGENDA

Administrative Assistant Saleaumua reported that the agenda for the meeting was properly posted on August 20, 2020.

ITEM 1 CEREMONIAL/PRESENTATIONS

None.

ITEM 2.A. PUBLIC COMMENTS

None.

ITEM 2.B. COMMISSION AD HOC COMMITTEE REPORTS

1. Arts in Education
Community Services Deputy Director Riesgo stated she contacted Jolynn Regan from the Malibu High School Arts Angels program and would provide the Commission with an update regarding student arts programming at a future meeting.

2. City Hall Public Art

Community Services Deputy Director Riesgo stated the “Birds and the Bees, a Celebration of Spring in Malibu” virtual art exhibition and promotional video would launch on September 1, 2020.

Commissioner Holland indicated support for the Commission to host a virtual program recognizing local artists.

Ex Officio Clifford arrived at 9:13 a.m.

ITEM 3  CONSENT CALENDAR

MOTION  Chair Brady moved, and Commissioner Eldon seconded a motion to approve the Consent Calendar. The question was called and the motion carried unanimously.

The Consent Calendar consisted of the following items:

A. Previously Discussed Items
   None.
B. New Items
   1. Approval of Minutes
      Recommended Action: Approve the minutes for the July 28, 2020 Cultural Arts Commission Regular Meeting.

ITEM 4  OLD BUSINESS

None.

ITEM 5  NEW BUSINESS

A. Arts Mentorship Program
   Recommended Action: Discuss the potential for an Arts Mentorship Program.

Community Services Deputy Director Riesgo presented the staff report.

Chair Brady suggested the Commission select mentors for the program based on their experience.

Vice Chair Cherin stated the Commission should prioritize the target audience and program logistics.
Commissioner Eldon stated “The Women Excel Project” coordinated by Creative Visions was a successful mentorship program that had paired filmmakers with non-profit organizations.

Chair Brady suggested contacting artists from specific disciplines.

Vice Chair Cherin suggested contacting the Malibu High School Parent Teacher Association and local newspapers to determine who would be interested in the program.

CONSENSUS

By Consensus, the Commission agreed to bring the item back for discussion at the September 22, 2020 Regular Meeting.

ITEM 6 STAFF UPDATES

Community Services Deputy Director Riesgo provided updates regarding the Poetry Stone for Ellen Reich and Poetry Anthology.

Community Services Director Bobbett provided an update regarding the Fiscal Year 2020-2021 budget.

ITEM 7 COMMISSIONER REPORTS, COMMENTS AND INQUIRIES

Commissioner Jones suggested a virtual poetry slam event.

FUTURE AGENDA ITEMS

Arts Mentorship Program

ADJOURNMENT

MOTION

At 10:19 a.m, Commissioner Holland moved, and Commissioner Eldon seconded a motion to adjourn the meeting. The question was called and the motion carried unanimously.

Approved and adopted by the Cultural Arts Commission of the City of Malibu on September 22, 2020.

VERONICA BRADY, Chair
ATTEST:

BRITTANY SALEAUMUA, Administrative Assistant
RECOMMENDED ACTION: Discuss the potential for an Arts Mentorship Program.

DISCUSSION: At the Regular meeting on August 25, 2020, the Cultural Arts Commission discussed the potential of an Arts Mentorship Program. The Commission discussed pairing artists from specific disciplines with student artists, soliciting professional artists through school groups such as the Parent-Teacher Association and local newspapers.

The Commission may continue to discuss opportunities to coordinate an Arts Mentorship Program while considering the anticipated reductions to the budget and available staff time for cultural arts programs. Items for discussion may include potential guidelines, artists, integration with schools, and other items that may enhance the program.

ATTACHMENTS: None.
To: Chair Brady and Members of the Cultural Arts Commission

Prepared by: Kristin Riesgo, Community Services Deputy Director

Approved by: Jesse Bobbett, Community Services Director

Date prepared: September 11, 2020  Meeting date: September 22, 2020

Subject: Malibu Poet Laureate

RECOMMENDED ACTION: 1) Review the Poet Laureate Committee's recommendation to appoint Dr. John Struloeff to fill the vacant Poet Laureate position; and 2) Recommend City Council approval of the appointment for a one-year term beginning October 13, 2020.

DISCUSSION: Since 2016, the Cultural Arts Commission has overseen the Malibu Poet Laureate program, including appointment of the City's Poet Laureate, poetry programs, events, and the Poetry and Art Anthology.

The City's first Poet Laureate, Ricardo Means Ybarra, served a two-year term from 2017 to 2019. While working with the Malibu Poet Laureate Committee (Committee), Mr. Ybarra expanded poetry programming by leading several poetry workshops, conducted the first Poetry Summit, produced the City's first and second edition of the poetry and art Anthology, and attended community events.

In March 2019, Ellen Reich was appointed to serve a two-year term as the City's second Malibu Poet Laureate, before passing away unexpectedly in May 2020. Mrs. Reich devoted her time to teaching and conducting poetry readings for the adult population, read poems at several City events, and worked tirelessly to promote the literary arts.

On September 9, 2020, the Committee reviewed candidates to fill the vacant Poet Laureate position for the remainder of Ms. Reich's term, and recommended Dr. John Struloeff be appointed. Dr. Struloeff serves as the Director of Creative Writing at Pepperdine University and has been involved in the Poet Laureate program since its inception. He is the recipient of multiple literary awards, including the Stegner Fellowship from Stanford University, an NEA Literature Fellowship, a Sozopol Fiction Fellowship from the Elizabeth Kostova Foundation (Bulgaria), and the Tennessee Williams Scholarship.
from the Sewanee Writers' Conference. Additionally, Dr. Struloeff's work has been published in more than 50 literary journals and magazines.

Dr. Struloeff has accepted the nomination, and if approved, would serve as the City's third Poet Laureate from October 13, 2020, to June 1, 2021. The Committee was also made aware of the reduced budget for Fiscal Year 2020-2021, which included the elimination of Poet Laureate stipend. Dr. Struloeff has agreed to serve as Poet Laureate without receiving a stipend; however, the Committee determined they will seek outside donations to secure a stipend for Dr. Struloeff.

The Commission is asked to review the Committee's recommendation to appoint Dr. John Struloeff as the Malibu Poet Laureate, and recommend his appointment to the City Council for final approval.

ATTACHMENTS: Letter of Recommendation from Malibu Poet Laureate Selection Committee
September 11, 2020

Dear Malibu Cultural Arts Commission and Malibu City Council,

After the sudden passing of the Malibu Poet Laureate, Ellen Reich, the Poet Laureate Committee discussed the importance of filling the City of Malibu’s Poet Laureate position to continue our mission of promoting the arts in the community.

The Poet Laureate Committee reviewed the list of past applicants in addition to community involvement and came to a final decision to recommend Dr. John Struloeff for the City of Malibu’s third Poet Laureate for a one-year term.

Dr. Struloeff is an Associate Professor of Creative Writing and English at Pepperdine University. He has been an active member of the Malibu Poet Laureate Committee and has been key in our relationship between connecting student poets with the City’s program. Dr. Struloeff is well-recognized in the field and has been recognized for numerous published works of poetry and creative writing.

We have contacted Dr. Struloeff to request his formal acceptance of this position (pending final approvals by the Commission and the Council), and he has accepted.

Please don’t hesitate to contact me if you need further information or have any questions.

On behalf of the Poet Laureate Selection Panel,

Ann Buxie

Full Selection Panel Membership:
Ricardo Means-Ybarra, Malibu Poet Laureate
Ann Buxie, Community Member
Lotte Cherin, Cultural Arts Commissioner
Ellen Cohen, Community Member