

Cultural Arts Commission
Regular Meeting Agenda

Tuesday, March 27, 2018

6:30 P.M.

**City Hall – Multipurpose Room
23825 Stuart Ranch Road**

Call to Order

Roll Call

Approval of Agenda

Report on Posting of Agenda – March 22, 2018

1. Ceremonial/Presentations

None.

2. Written and Oral Communications from the Public

A. Communications from the Public concerning matters which are not on the agenda but for which the Commission has subject matter jurisdiction. The Commission may not act on these matters at this meeting.

B. Commissioner Comments and Inquiries

C. Staff Updates

D. Commission Ad Hoc Committee Reports

1. Arts in Education
2. Arts Center
3. City Hall Public Art
4. Concert on the Bluffs
5. Salon Series

3. Consent Calendar

A. Previously Discussed Items

None.

B. New Items

1. Approval of Minutes

Recommended Action: Approve the minutes for the Regular meeting of the Cultural Arts Commission on February 27, 2018.

Staff contact: Administrative Assistant Saleaumua, 456-2489 ext. 349

4. Old Business

A. Art Utility Box Program

Recommended Action: Review and discuss the draft Art Utility Box program proposal and guidelines.

Staff contact: Community Services Deputy Director Riesgo, 456-2489 ext. 350

5. New Business

None.

Future Agenda Items

Adjournment

Future Meetings

Tuesday, April 24, 2018	6:30 p.m. Regular Meeting	City Hall Multipurpose Room
Tuesday, May 22, 2018	6:30 p.m. Regular Meeting	City Hall Multipurpose Room
Tuesday, June 26, 2018	6:30 p.m. Regular Meeting	City Hall Multipurpose Room

Guide to the City Commission Proceedings

The Oral Communication portion of the agenda is for members of the public to present items which are not listed on the agenda, but are under the subject matter jurisdiction of the Commission. Although no action may be taken, the Commission and staff will follow up, at an appropriate time, on those items needing response. Each speaker is limited to (3) three minutes. Time may be surrendered by deferring (1) one minute to another speaker, not to exceed a total of (8) eight minutes. The speaker wishing to defer time must be present when the item is heard. In order to be recognized and present an item, each speaker must complete and submit to the Recording Secretary a Request to Speak form prior to the beginning of the item being announced by the Chair (forms are available at the entrance to the meeting room). Speakers are taken in the order slips are submitted.

Items in Consent Calendar Section A have already been considered by the Commission at a previous meeting where the public was invited to comment, after which a decision was made. These items are not subject to public discussion at this meeting because the vote taken at the previous meeting was final. Resolutions concerning decisions made at previous meetings are for the purpose of memorializing the decision to assure the accuracy of the findings, the prior vote, and any conditions imposed.

Items in Consent Calendar Section B have not been discussed previously by the Commission. If discussion is desired, an item may be removed from the Consent Calendar for individual consideration. Commissioners may indicate a negative or abstaining vote on any individual item by so declaring prior to the vote on the motion to adopt the entire Consent Calendar. Items excluded from the Consent Calendar will be taken up by the Commission following the action on the Consent Calendar. The Commission first will take up the items for which public speaker requests have been submitted. Public speakers shall follow the rules as set forth under Oral Communication.

Old Business items have appeared on previous agendas but have either been continued or tabled to this meeting with no final action having been taken. Public comment shall follow the rules as set forth under Oral Communication.

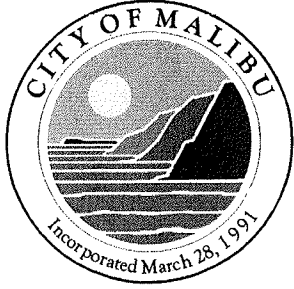
Items in New Business are items which are appearing for the first time for formal action. Public comment shall follow the rules as set forth under Oral Communication.

Copies of the staff reports or other written documentation relating to each item of business described above are on file in the Parks and Recreation Department, Malibu City Hall, 23825 Stuart Ranch Road, Malibu, California and are available for public inspection during regular office hours which are 7:30 a.m. to 5:30 p.m., Monday through Thursday, and 7:30 a.m. to 4:30 p.m., Friday. Written materials distributed to the Commission within 72 hours of the Commission meeting are available for public inspection immediately upon distribution (Government Code Section 54957.5(b)(2)). Copies of staff reports and written materials may be purchased for \$0.10 per page. Pursuant to State law, this agenda was posted at least 72 hours prior to the meeting.

The City Hall phone number is (310) 456-2489. To contact City Hall using a telecommunication device for the deaf (TDD), please call (800) 735-2929 and a California Relay Service operator will assist you. In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact Environmental Sustainability Director Craig George, (310) 456-2489, ext. 229. Notification 48 hours prior to the meeting will enable the City to make reasonable arrangements to ensure accessibility to this meeting. [28 CFR 35.102-35.104 ADD Title II]. Requests for use of audio or video equipment during a Commission meeting should be directed to Alex Montano at (310) 456-2489, ext. 227, or amontano@malibucity.org before 12:00 p.m. on the day of the meeting.

I hereby certify under penalty of perjury, under the laws of the State of California that the foregoing agenda was posted in accordance with the applicable legal requirements. Dated this 22nd day of March 2018.


Brittany Saleaumua, Administrative Assistant



Cultural Arts Commission Agenda Report

Cultural Arts
Commission Meeting
03-27-18

**Item
3.B.1.**

To: Chair Malcolm Brickman and Members of the Cultural Arts Commission

Prepared by: Brittany Saleaumua, Administrative Assistant *BS*

Reviewed by: Kristin Riesgo, Community Services Deputy Director *KR*

Approved by: Jesse Bobbett, Community Services Director *JB*

Date prepared: March 14, 2018 Meeting date: March 27, 2018

Subject: Approval of Minutes

RECOMMENDED ACTION: Approve the minutes for the Regular meeting of the Cultural Arts Commission on February 27, 2018.

DISCUSSION: Staff has prepared draft minutes for the Regular meeting of the Cultural Arts Commission on February 27, 2018.

ATTACHMENTS: 1) February 27, 2018 Regular meeting minutes

MINUTES
CULTURAL ARTS COMMISSION
REGULAR MEETING
FEBRUARY 27, 2018
MALIBU CITY HALL
6:30 P.M.

CALL TO ORDER

Chair Brickman called the meeting to order at 6:33 p.m.

ROLL CALL

The following persons were recorded in attendance by the Recording Secretary:

PRESENT: Chair Catherine Malcolm Brickman; Vice Chair Suzanne Zimmer; Commissioners Veronica Brady; and Lotte Cherin and Ex-Officio Graeme Clifford (arrived at 6:38 pm)

ABSENT: Commissioner Alan Roderick-Jones

ALSO PRESENT: Jesse Bobbett, Community Services Director; Kristin Riesgo, Community Services Deputy Director and Brittany Saleaumua, Administrative Assistant

APPROVAL OF AGENDA

MOTION Vice Chair Zimmer moved and Commissioner Brady seconded a motion to approve the agenda. The motion carried 4-0, Commissioner Roderick-Jones absent.

REPORT ON POSTING OF AGENDA

Administrative Assistant Saleaumua reported that the agenda for the meeting was properly posted on February 21, 2018.

ITEM 1 CEREMONIAL/PRESENTATIONS

A. Election of Officers

Due to the absence of Commissioner Roderick-Jones, the election of officers was continued to the March 20, 2018 meeting.

B. Creative Visions

Audrey Emerson and Alicia Dougherty from the Creative Visions Foundation discussed a partnership program between Creative Visions and City of Malibu. The program, Creative Activist Series, is related to the Dan Eldon Art Exhibit and promotes the artist's mission.

In response to Vice Chair Zimmer, Community Services Director Bobbett stated the Commission would not have to approve the program, but staff would update the Commission on the progress of the program.

Community Services Deputy Director Riesgo stated meetings had taken place between the City and Creative Visions to discuss the potential program.

Vice Chair Zimmer suggested including the Creative Visions program as a Salon Series.

In response to Chair Brickman, Ms. Dougherty explained the Rock Your World program.

Chair Brickman suggested including the Malibu Poet Laureate in a program and extending the Dan Eldon exhibit to the end of the school year.

Ex-Officio Clifford arrived at 6:38 p.m.

ITEM 2.A. PUBLIC COMMENTS

None.

ITEM 2.B. COMMISSIONER COMMENTS AND INQUIRIES

Commissioner Brady stated she attended a play reading at the Malibu Playhouse.

Chair Brickman stated she attended the Student Art Exhibit which included a poetry reading by Malibu Poet Laureate Ricardo Means Ybarra and Malibu High School students.

ITEM 2.C. STAFF UPDATES

Community Services Director Bobbett stated the Cultural Arts Commission's Mission Statement was approved by City Council at the February 26, 2018 Regular meeting.

Community Services Deputy Director Riesgo discussed upcoming Community Services Department events.

ITEM 2.D. COMMISSION AD HOC COMMITTEE REPORTS

1. Arts in Education

Commissioner Cherin stated she spoke with a representative from the Los Angeles Opera Education Division and discussed programs for Malibu schools.

Chair Brickman stated Malibu High School Arts Angels is interested in supporting the Arts in Education Ad Hoc Committee. She stated a Poet Laureate workshop began at Malibu High School on February 13, 2018 and would conclude on March 6, 2018.

2. Arts Center

Commissioner Cherin stated she had been researching potential arts center locations.

3. City Hall Public Art

None.

4. Concert on the Bluffs

Community Services Director Bobbett stated the next Concert on the Bluffs would take place in 2019.

ITEM 3 CONSENT CALENDAR

MOTION Chair Brickman moved and Vice Chair Zimmer seconded a motion to approve the consent calendar. The motion carried 4-0; Commissioner Roderick-Jones absent.

The Consent Calendar consisted of the following items:

A. Previously Discussed Items

None.

B. New Items

1. Approval of Minutes

Recommended Action: Approve the minutes for the Regular meeting of the Cultural Arts Commission on January 23, 2018.

ITEM 4 OLD BUSINESS

A. Ad Hoc Committees

Recommended Action: 1) Review current Cultural Arts Commission Ad Hoc Committees and appointments, affirm or modify appointments and make any necessary appointments to fill vacancies; and 2) Determine if new Ad Hoc Committees need to be created to fulfill City Council assignments.

Community Services Director Bobbett presented the staff report.

Ex-Officio Clifford stated he would join the Arts Center Ad Hoc Committee with Commissioner Cherin.

Chair Brickman suggested adding a Salon Series Ad Hoc Committee.

Community Services Director Bobbett suggested delaying the discussion until Item 5.A. was discussed due to the potential for adding an Art Utility Box Ad Hoc.

CONSENSUS

By consensus, the Commission continued Item 4.A. until after Item 5.A. was discussed.

ITEM 5 NEW BUSINESS

A. Art Utility Box Program

Recommended Action: Discuss the potential development of an Art Utility Box Program and provide guidelines for a pilot program.

Community Services Deputy Director Riesgo presented the staff report.

In response to Vice Chair Zimmer, Community Services Deputy Director stated there was not a budget, policy or procedures for the program.

Chair Brickman believed the project could be a fun way to show City spirit and suggested one utility box to be completed by a Malibu student.

Commissioner Cherin stated the program should not be limited to high school students. She suggested including poetry on a utility box.

Vice Chair Zimmer suggested limiting it to Malibu High School students only.

Ex-Officio Clifford stated the theme should be centered on Malibu's endangered animals similar to the murals located at Cross Creek Road and Civic Center Way.

Chair Brickman suggested streamlining the process to mimic the City's Storm Drain Art Project.

Vice Chair Zimmer suggested including a theme, \$250.00 stipend for supplies and awarding \$250.00 to each selected artist per utility box.

Community Services Director Bobbett stated staff would draft guidelines for the Art Utility Box Program for review at the March 27, 2018 Regular meeting.

ITEM 4 OLD BUSINESS (continued)

A. Ad Hoc Committees (continued)

Commissioner Brady suggested excluding the Art Utility Ad Hoc and stated she would be on the Salon Series Ad Hoc.

Vice Chair Zimmer stated she would join the new Salon Series Ad Hoc.

In response to Commissioner Brady, Community Services Director Bobbett stated staff would update Commissioner Brady on the Salon Series program.

MOTION Chair Brickman moved and Vice Chair Zimmer seconded a motion to create a Salon Series Ad Hoc Committee with Vice Chair Zimmer and Commissioner Brady, add Ex-Officio Clifford on the Arts Center Ad Hoc Committee and keep the City Hall Public Art, Concert on the Bluffs and Arts in Education Ad Hoc Committees with the same commissioners. The motion carried 4-0; Commissioner Roderick-Jones absent.

ITEM 5.B. Cultural Arts Program Budget

Recommended Action: Review the Proposed Cultural Arts Program Budget for Fiscal Year 2018-2019 and provide feedback to staff.

Community Services Director Bobbett presented the staff report.

In response to Commissioner Brady, Community Services Director Bobbett stated a cultural or art program created after the approved budget would need to be presented to City Council at mid-year.

FUTURE AGENDA ITEMS

None.

ADJOURNMENT

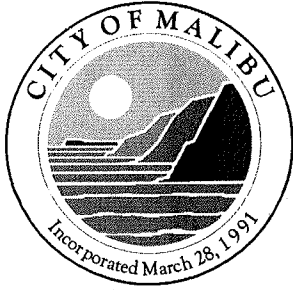
MOTION At 8:49 p.m., Chair Brickman moved and Commissioner Cherin seconded a motion to adjourn the meeting. The motion carried 4-0; Commissioner Roderick-Jones absent.

Approved and adopted by the Cultural Arts Commission of the City of Malibu on March 27, 2018.

CATHERINE MALCOLM BRICKMAN, Chair

ATTEST:

BRITTANY SALEAUMUA, Administrative Assistant



Cultural Arts Commission Agenda Report

To: Chair Malcolm Brickman and Members of the Cultural Arts Commission

Prepared by: Kristin Riesgo, Community Services Deputy Director *KR*

Approved by: Jesse Bobbett, Community Services Director *JB*

Date prepared: March 21, 2018 Meeting date: March 27, 2018

Subject: Art Utility Box Program

RECOMMENDED ACTION: Review and discuss the draft Art Utility Box program proposal and guidelines.

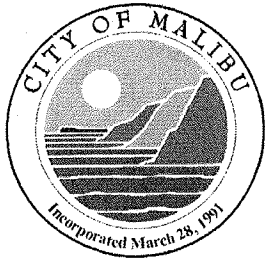
DISCUSSION: On June 12, 2017 the Cultural Arts Commission was given an assignment by City Council to provide guidance and input to staff regarding a Public Art Treatment Program for utility boxes owned by the City of Malibu.

At the February 27, 2018 Regular meeting, the Commission discussed options and ideas for developing a program. The Commission recommended a program similar to the City's Storm Drain Art Program and directed Staff to prepare draft proposal guidelines based on the pre-existing art program guidelines. These guidelines included a suggested stipend, original artwork criteria and specifications based on artwork relating to Malibu culture and the environment.

The Commission is being asked to review the draft proposal and guidelines for an Art Utility Box Program and provide staff with guideline revisions. Once completed and reviewed by the Commission, Staff will take the proposal and guidelines to City Council for approval.

ATTACHMENTS:

- 1) Draft Art Utility Box Program: Invitation to Artists to Submit Proposals



City of Malibu

23825 Stuart Ranch Road · Malibu, California · 90265-4861
Phone (310) 456-2489 · Fax (310) 456-3356 · www.malibucity.org

ART UTILITY BOX PROGRAM ***Invitation to Artists to Submit Proposals***

Applications Due: *DATE*

PROJECT DESCRIPTION:

The City of Malibu is looking for a talented artist to bring his or her vision and craft to the City's utility boxes. A featured artist will design original art to cover either a traffic signal or a wastewater treatment box in the Civic Center area of Malibu. By creatively transforming a typically mundane structure, the painted utility boxes will broaden viewers' understanding of the Malibu culture or environment while spotlighting local art. The power in this art lies in its ability to intrigue, stir emotions, and inspire.

BUDGET:

The selected artist will be paid \$250 for supplies at the beginning of the project and \$250 at the completion of the project for their original art per utility box. This budget will cover all of the artist's costs including artwork, supplies, installation, and touch-ups if needed for 2 years.

ELIGIBILITY:

The project is open to artists in the region encompassing Malibu and the surrounding area with experience in public art projects.

SPECIFICATIONS:

1. Artwork will be selected based on the quality of design and must have a 2-year life expectancy. Proposals should consider aesthetically pleasing use of color and relate well to the surrounding environment in which they will be placed. Artwork should be original, one-of-a-kind pieces.
2. Outside murals are subject to the harshest environmental conditions and thus must be painted with high-quality colorfast paint with proven ability to maintain colorfastness for two years. The artist will be responsible for prepping and painting the utility box. Selection of paints is up to the artist, but each design shall be covered with a clear coat of an environmentally sensitive sealant product similar to Valspar 100% acrylic latex clear protector. Artists are expected to provide manufacturer's specifications on chosen materials with their proposal. Materials, colors used, and design will be to the approval of the City of Malibu.
3. An anti-graffiti clear coat to protect the art upon completion will be applied by the City.
4. The art cannot restrict any vents or airflow through the boxes, and or any locks or handles. City maintenance crews must be able to fully access the components inside the box at all times.

5. Size of design is dependent upon the size of the utility box. Artwork may not expand on the asphalt roadway, sidewalk, etc.
6. The artist is welcome to sign the piece (no larger than 3" x 5" space) at the bottom of the box.
7. Art installation must be completed during dry weather.
8. Artist must remain on site until the clear protector coat dries.
9. Due to the City's sensitivity to the environment, artist must have materials on hand to immediately clean up products if there is a spill, including absorbent materials and cloths. Plan for response and cleanup must be described with proposal.
10. Artist must plan for disposing of dirty water NOT in the gutter/storm drain/stream. Landscape areas are acceptable if paint is water based. If paint is oil based, artist must propose an acceptable alternative disposal that does not harm the environment.
11. The City of Malibu has designated the utility boxes to be painted.
 - a. Traffic signal box located on Malibu Canyon Road and Civic Center Way.
 - b. Traffic signal box located on Winter Canyon Road and Civic Center Way.
 - c. Waste Water Treatment Box at Cross Creek Road and Civic Center Way.
 - d. Waste Water Treatment Box at Malibu Bluffs Park.

Traffic Signal Malibu Canyon Road (a)



Traffic Signal Winter Canyon Road (b)



Waste Water Treatment Box (c)



Waste Water Treatment Box (d)



SUBMISSION REQUIREMENTS:

1. **Contact Information:** Include name, address, email, and phone number.
2. **Project Approach:** Articulate design concept, anticipated maintenance requirements, estimated timing, and choice of materials (including manufacturer specifications). (600 word max.)
3. **Project Proposal:** Provide visual representation of your designs for the utility box. Designs should show the intended vision for each piece, but do not need to be the final artwork. The Cultural Arts Commission will approve the finalized design with the selected artist at the site before work begins.
4. **Spill Response Plan:** Please explain how you will cleanup a spill to prevent any paint or other materials from entering the storm drain and how you will dispose of dirty water. (300 word max.)
5. **Resume and References:** Provide current resume detailing professional artistic accomplishments and 1-2 references with contact information.
6. **Image References:** Provide digital images of relevant artwork (minimum 3, maximum 10). An image list should include the image number, title, media, size, date, location (if applicable), and description of work, including awards if applicable for each piece.
7. **Contract and Liability:** An artist cannot begin painting the selected utility box until all liability and contract forms are completed and submitted to the City, and the design has been approved. Artists under the age of 18 must have all of the required forms signed by a parent or guardian.

Please note that materials submitted will not be returned so please do not provide originals.

Incomplete applications will not be considered.

Applications may be submitted online at MalibuCity.org/BoxArt or delivered in person or by mail to:

City of Malibu
Utility Art Box Program
23825 Stuart Ranch Road
Malibu, CA 90265

The artist will be chosen and notified *DATE*.

The selected artist will be expected to paint the utility boxes shortly thereafter.